



**COMMERCIAL CONSTRUCTION**

A Division of Hubbell Incorporated (Delaware)

**FOR IMMEDIATE RELEASE**

## **Hubbell Commercial Construction Appoints New RACO Brand Manager Jack Bellissimo**

**South Bend, Indiana** January 2, 2018 – RACO has announced the appointment of Jack Bellissimo as the RACO Brand Manager. RACO, part of Hubbell Commercial Construction (HCC), provides innovative electrical products to commercial, industrial and residential markets.

In his new role, Mr. Bellissimo develops and executes overall brand strategy as a “Brand Ambassador.” He has responsibility for all RACO product lines. This includes New Product Development, creating innovative labor-saving electrical products.

Mr. Bellissimo was previously Corporate Sourcing Manager for all steel products across the Hubbell enterprise. Prior to joining Hubbell, he held various roles with GE Power. Jack is a US Army veteran. His service included three deployments in support of Operation Enduring Freedom in Afghanistan. He was awarded the Bronze Star Medal.

Mr. Bellissimo earned his Bachelor’s degree in Business Management from DeVry University in Atlanta, GA. He is currently finishing his MBA from the University of South Carolina.

“Jack is great for RACO. His experience in establishing long-term relationships and providing strategic vision fit well with our focus on our ultimate customers,” said VP of Marketing Mike Overstreet. “We’re excited to have him on the Hubbell Commercial Construction team.”

Mr. Bellissimo can be reached at 574-283-4224 or [jbellissimo@hubbell.com](mailto:jbellissimo@hubbell.com). Follow the HCC brands on LinkedIn or Facebook for the latest news and updates.

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### **About Hubbell Commercial Construction**

Hubbell Commercial Construction includes five brands that provide innovative and cost-effective electrical products with superior customer service for commercial and/or residential markets. RACO creates electrical boxes, covers, and fittings. TayMac crafts “while in use” covers for outdoor electrical applications. Bell produces weatherproof boxes, covers and outdoor lighting. Wiegmann offers a complete line of electrical enclosures for OEM, Commercial Construction, and MRO markets. Acme manufactures power conversion and conditioning equipment for industrial, commercial and OEM applications.

These historic brands are part of Hubbell Inc., one of the largest electrical manufacturers in North America. The company’s history of innovation extends back to 1888. Founder Harvey Hubbell invented the pull chain light switch and electric plug.

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