

Bell & TayMac Hour

Topic: ALLURE® Wall Plates

June 9, 2020

NOTE: For those who are unable to attend we will be recording this training session for future reference and review....

PLEASE MUTE YOUR PHONES....



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Weatherproof Wall Plate Portfolio

- ALLURE®



- MASQUE®
Decorator Cover Series

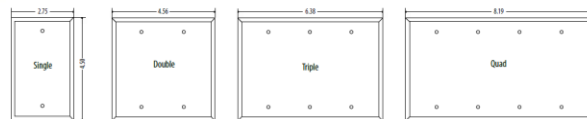


- REVIVE™

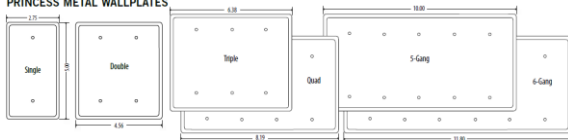


Other Wall Plates

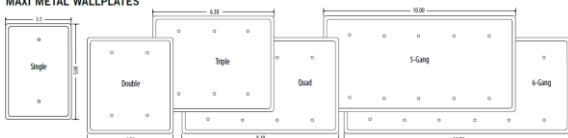
STANDARD METAL WALLPLATES



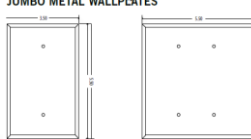
PRINCESS METAL WALLPLATES



MAXI METAL WALLPLATES



JUMBO METAL WALLPLATES



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ALLURE® Wall Plates Features/Benefits

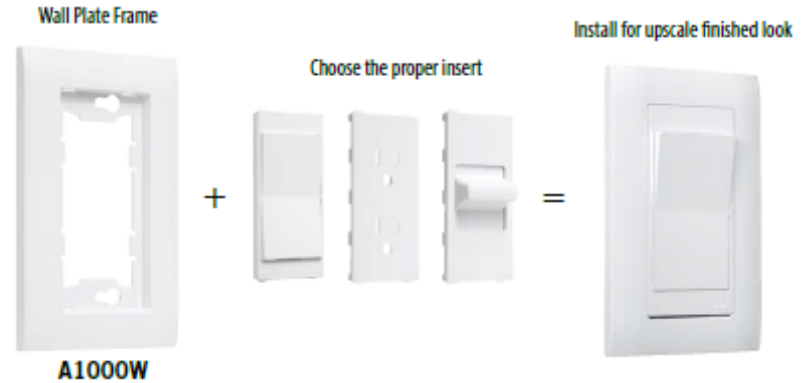


APPLICATIONS

Transform the appearance of a room in seconds with a sleek contemporary look and no visible screws. No need to rewire. Use one plate with different inserts to fit any combination of outlets and switches.

PRODUCT FEATURES

- Premium screw-free appearance
- Quick installing modular design
- No electric work required
- Polycarbonate construction resists wear and tear
- Dramatic cost savings



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Product Line Summary

ALLURE[®]

DESIGNER SCREWLESS WALLPLATE SYSTEM

Wallplate Frames



modern screwless design

ALLURE[®]

DESIGNER SCREWLESS WALLPLATE SYSTEM

Wallplate Inserts



modern screwless design

Don't just update... upgrade!



A1000W

A2000W

A3000W

A4000W



A00W

A10W

A12W

A20W

A30W

A40W

A50W

A52W

A54W

A66W

A72W

Don't just update... upgrade!



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ALLURE® YouTube Installation



URL MM Series YouTube Link: <https://www.youtube.com/watch?v=ipHyTcN4-U>



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Collateral – Sell Sheet

HUBBELL

TayMac
Commercial, and Residential Electrical Products

Don't Just Update, Upgrade!
with **ALLURE**

Easily transform old outlets in seconds

Application
Transform the appearance of a room in seconds with a sleek contemporary look and no visible screws. No need to rewire. Use one plate with different inserts to fit any combination of outlets and switches.

Features

- Premium screw-free appearance
- Quick installing modular design
- No electric work required
- Polycarbonate construction resists wear and tear
- Dramatic cost savings

Commercial, and Residential Electrical Products

ALLURE

A1000W + A12W or A30W = Upgrade

A1000W A3000W A6000W

CATALOG #	DESCRIPTION	COLOR	PER. TYPE	STD. PER.	BARCODE
A1000W	1 Device	White	Card	6	
A3000W	2 Device	White	Card	3	
A2000W	3 Device	White	Card	3	
A4000W	4 Device	White	Card	3	

A30W A10W A50W A52W A54W A56W A72W A60W A10W A12W A20W

CATALOG #	DESCRIPTION	COLOR	PER. TYPE	STD. PER.	BARCODE
A1000W	1 Device	White	Card	6	
A30W	Single Switch	White	Card	3	
A50W	Wallo Part	White	Card	3	
A52W	GFCI	White	Card	3	
A54W	GFCI	White	Card	3	
A56W	GFCI	White	Card	3	
A72W	Rotary Dimmer	White	Card	3	
A60W	Universal Inset	White	Card	6	
A10W	Blank	White	Card	3	
A12W	Decorative Outlet	White	Card	3	
A20W	Duplex Outlet	White	Card	6	
A30W	Rock Switch	White	Card	3	

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TAYMAC University Dr.
Tempe, AZ 85281
900-526-5416
www.hubbell.com/taymac

TayMac

TM '06, SLL, ALLURE 2009



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Top Selling Wall Plates - Overview

Catalog #	Description	Wall Plate Rank
2500W	1G MASQUE DECORATOR COVER DUPLEX WHITE	1
AD70W	MASQUE 5000 TOGGLE COVER-UPADAPTER WHT	2
MW2000W	1G MASQUE 2000 WALLPLATE DUPLEX WHT(5PK)	3
MW2500W	1G MASQUE DECORATOR COVER DUPLEX WH(5PK)	4
MW5070W	1G MASQUE 2000 WALLPLATE TGL CVR WH(5PK)	5
5500W	2G MASQUE 5000 WALLPLATE DECORATOR WHITE	6
5070W	1G MASQUE 2000 WALLPLATE TOGGLE CVR WHT	7
2000W	1G MASQUE 2000 WALLPLATE DUPLEX - WHITE	8
2570W	1G MASQUE DECORATOR COVER TOGGLE -WHITE	9
MW2570W	1G MASQUE DECORATOR COVER TOGGLE WH(5PK)	10
5000W	1G MASQUE 5000 WALLPLATE DECORATOR WHITE	11
2600W	MASQUE REVIVE DECORATOR PLT WHT - DUPLEX	12
WJW-D	1G JUMBO DECORATOR WHITE SMOOTH	13
5550W	3G MASQUE 5000 WALLPLATE DECORATOR WHITE	14
2672W	MASQUE REVIVE DECORA PLT WHT - (2)TOGGLE	15
2670W	MASQUE REVIVE DECORATOR PLT WHT - TOGGLE	16
A1000W	ALLURE 1G WALL PLATE WHITE	17
WJW-T	2G JUMBO (2) TOGGLE WHITE SMOOTH	18
A30W	ALLURE TOGLER INSERT WHITE	19
WJW-TT	1G JUMBO DUPLEX WHITE SMOOTH	20
WJW-DX	1G JUMBO WALL PLT WHT SMOOTH - DUPLEX	21
WJW-R	1G JUMBO TOGGLE WHITE SMOOTH	22
AD20W	MASQUE 5000 DUPLEX ADAPTER PLATE WHITE	23
WMW-D	1G MAXI DUPLEX WHITE SMOOTH	24
MWAD20W	MASQUE 5000 DUPLEX ADAPTER PLATE WH(5PK)	25

Catalog #	Description	Wall Plate Rank
A2000W	ALLURE 2G WALL PLATE WHITE	26
WJTI-D	1G JUMBO DUPLEX IVORY TEXTURED	27
A12W	ALLURE DUPLEX INSERT WHITE	28
2500W-20	1G MASQUE DECORATOR COVER DUPLEX WHITE	29
MW2500I	1G MASQUE DECORATOR CVR DUPLEX IV(5PK)	30
WW-T	1G STANDARD TOGGLE WHITE SMOOTH	31
WJI-D	1G JUMBO DUPLEX IVORY SMOOTH	32
4000W	1G MASQUE 2000 WALLPLATE TOGGLE - WHITE	33
WJW-TX	1G JUMBO WALL PLT WHT SMOOTH - TOGGLE	34
WJW-TTX	1G JUMBO WALL PLT WHT SMOOTH - (2)TOGGLE	35
4400WH	1G MASQUE 2000 WALLPLATE (2)TOGGLE WHT	36
2673W	MASQUE REVIVE DECORA PLT WHT - (3)TOGGLE	37
WJBN-DX	1G JUMBO WALL PLT BRUSHED NICKEL -DUPLEX	38
WJW-RX	1G JUMBO WALL PLT WHT SMOOTH - DECORATOR	39
MW2400W	2G MASQUE 2000 WALLPLT DPLX/TGL WH(5PK)	40
WW-TTT	3G STANDARD (3) TOGGLE WHITE SMOOTH	41
LPB3400	5 IN. ROUND BLANK PLATE 4 IN. BOX MT WHT	42
WW-B	1G STANDARD BLANK WHITE SMOOTH	43
WW-D	1G STANDARD DUPLEX WHITE SMOOTH	44
WMW-T	1G MAXI TOGGLE WHITE SMOOTH	45
5555W	4G MASQUE 5000 WALLPLATE DECORATOR WHITE	46
2500I	1G MASQUE DECORATOR COVER DUPLEX IVORY	47
WJTI-T	1G JUMBO TOGGLE IVORY TEXTURED	48
WJI-T	1G JUMBO TOGGLE IVORY SMOOTH	49
A3000W	ALLURE 3G WALL PLATE WHITE	50

Based on 2019 Actuals



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Q & A Session

Weatherproof Bell – TayMac Contact Information:

Agus The

WP Bell-TayMac Brand Manager



480.225.9033 (Mobile)



Athe@Hubbell.com

Eugene Hardin II

WP Bell-TayMac Product Manager



480.389.7309 (Mobile)



Ehardin@Hubbell.com



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