



**COMMERCIAL CONSTRUCTION**

A Division of Hubbell Incorporated (Delaware)

**FOR IMMEDIATE RELEASE**

## **Hubbell Commercial Construction brands Launch Entirely New Web Experience**

**South Bend, Indiana** December 4, 2017 – The Hubbell Commercial Construction brands (RACO, TayMac, Bell, Wiegmann, Acme Electric) have launched a set of new websites to provide an enhanced experience for customers and end-users. Each brand site also integrates into the complete Hubbell Incorporated website to offer additional solutions. The Hubbell Commercial Construction brands provide innovative electrical products to industrial, commercial and residential markets.

The new sites are faster, easier to use and more intuitive. The new product-centric structure is designed to allow users to navigate in whatever way best suits their needs. Search by catalog number, category or keywords. Filters allow users to refine their search results. Marketing and support materials are accessible directly from product pages. Solutions and Markets menus provide application information and highlight featured products. Additional information and tools are available under the Resources and Technical menus.

Mobile usability for electrical contractors and other end-users is a key element of each new site. Responsive design enhances site effectiveness on mobile devices.

Each new brand site is part of the redesigned [hubbell.com](https://www.hubbell.com). The new site provides users an enterprise view to the wider range of available products and solutions across markets. Users will find more resources as well as a common experience throughout the corporate and brand sites.

Each branded landing page, content and product page within the Hubbell site will bring:

- Ease of navigation
- Improved search functionality
- Simplicity and consistency in communication
- Up-to-date product information

Find more information at each brand site:

RACO: <https://www.hubbell.com/raco/en/>

TayMac: <https://www.hubbell.com/taymac/en>

Bell: <https://www.hubbell.com/bell/en>

Wiegmann: <https://www.hubbell.com/wiegmann/en>

Acme Electric: <https://www.hubbell.com/acmeelectric/en>

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### **About Hubbell Commercial Construction**

Hubbell Commercial Construction includes five brands that provide innovative and cost-effective electrical products with superior customer service for commercial and/or residential markets. RACO creates electrical boxes, covers, and fittings. TayMac crafts “while in use” covers for outdoor electrical applications. Bell produces

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weatherproof boxes, covers and outdoor lighting. Wiegmann offers the most complete line of electrical enclosures for OEM, Commercial Construction, and MRO markets. Acme manufactures power conversion and conditioning equipment for industrial, commercial and OEM applications.

These historic brands are part of Hubbell Inc., one of the largest electrical manufacturers in North America. The company's history of innovation extends back to 1888. Founder Harvey Hubbell invented the pull chain light switch and electric plug.

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