

**Product Launch Summary**

**Date:** 03/31/2020

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**Product Description:**

Hubbell has launched a new line of floor mounted raceway call FloorTrak PRO. This new line of raceway allows installers to safely and securely route power and data cables from walls. FloorTrak PRO mounts to floor and with additional edges this raceway can be mounted in flooring.



FloorTrak PRO is available in 2 colors, Aluminum or Dark Gray, and the raceway comes in 3 standard sizes as well as a kit of mixes sizes so that the installer does not have to cut tray.

**Key Feature**

**Key Benefits**

**Edges:**

With all raceway and angles, two types of edges are included: Surface Edge (for mounting directly on floor) and Variable Edge (for mounting in carpet/hard flooring that would allow the raceway be recessed up to 3/8").

A flush mount edge is available that would recess the raceway 1/2"

**Wall Feed:**

Wall feeds are available in standard and deep profiles to allow for a larger bend radius

**Cut Lengths:**

Raceway comes in long and short pieces and also in kits that contain 3 lengths that can be configured onsite to make any length without cutting the raceway.

**Market Strategy:**

The FloorTrak PRO line fills a last link in delivering power and data from the wall to under a table or other furniture that is a few feet from the wall. This product offering fits a gap in the market where PokeThrus are not an option and having powercords laying across the floor is a trip hazard.

**Targets:**

Office (new and remodel)  
 Gym  
 Retail

**Replacement Items:**

HBLFMRxxx FloorTrak PRO Raceway  
 HBLFMPxxx FloorTrak PRO Prewire Kits  
 HBLFMWxxx FloorTrak PRO Wall Feed Units  
 HBLFMDxxx FloorTrak PRO Device Boxes

**Competition:**

Connectrac  
 Legrande/Wiremold

**Complimentary Products:**

SNAP15USBK 15A SnapConnect USB Receptacle

**Activity Time Line:**

Launch: 01/31/2020  
 Availability: 01/31/2020

**Applications:**

Wall to under conference table  
 PowerPole to self-checkout  
 Row of gym equipment

**Agency Listings:**

- UL

**Specifications:**

**Material**

Raceway: Extruded Aluminum  
 Wall boxes: Steel

**Capacity:**

Device boxes: Steel and Aluminum  
 Left/Right Channels: 0.29in2 each  
 Center Channel: 0.67in2

**Rating:**

Light Duty/ 1750 lbs

**Vocabulary/Industry Terms/FAQ's:**