

EXPERIENCE

PROGRESS

VOLUME 7

TIPS & TRENDS FOR LIGHTING SOLUTIONS

POINT DUME™ IN PLACE

As Seen In: Point Dume™ lighting makes its way into the world of design / 44

2020 HOME DÉCOR TRENDS

Tried-and-true favorites take on exciting new forms / 64

BACKYARD GETAWAY

How to turn a backyard shed into a dream bunkhouse / 04

HEART OF THE HOME: KITCHEN

Jayne Fridley shares tips for making a house, a home / 50

PLUS LEARN ABOUT THE INSPIRATION BEHIND ONE OF OUR POPULAR NEW FIXTURES, THE MEDAL PENDANT. AN EVOLUTION IN INDUSTRIAL DESIGN.



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FROM the EDITOR

New Year. New Decade. New Vision. New Look.

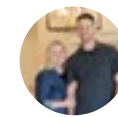
That's a lot of "New"! But new is what Progress Lighting is all about: bringing you the latest in lighting design, inspiration and guidance. **It's our brand. It's what we do.**

Brand, to us, is more than a name of a company, a place, or a logo: it's our heart and soul. It's our vision. It's how we work with our partners to bring that vision to life. It's how we guide you in your lifestyle trend choices. And of course, it's our beautiful lighting designs.

In this issue, we'll feature some of the 600+ lighting fixtures across 91 collections and 14 individual lifestyle trends that our product development team debuted for 2020. Be sure to check out our website for the full line-up. And as always, we share professional advice from our strategic partners who lend their expert design guidance and inspiration to turn your home into a haven of livable luxury.

Want insight from the experts? Read about how one of our product designers was inspired by his childhood Yamaha scooter when he created our cool Medal pendant (true story!). Plus, see which trends align with your style and our best design tips for getting the look. | [Page 16 + 64](#)

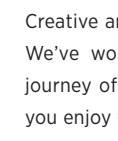
Want to know how lifestyle bloggers and brands get together? Sometimes it's a family affair. Read blogger Merrick White's story. | [Page 38](#)



Love the Farmhouse look? Jayme Fridley of Fridley Homes and Doris Pearlman of Possibilities for Design offer design tips on how to get their signature Farmhouse style. | [Page 50 + 26](#)



Are you fascinated by the tiny home trend? Amie Freling Brown tells about her quest to turn a Home Depot backyard shed into a cute lake bunkhouse. | [Page 04](#)



Want to see more of the Jeffrey Alan Marks Point Dume™ Collection? See some of our favorite inspired installations. | [Page 44](#)

Illuminate the Moments,



Jennifer Kis
DIRECTOR OF
MARKETING COMMUNICATIONS
jkis@progresslighting.com

Want more Progress? Look for our brand-new product catalog, our blog and more design resources on our website: [progresslighting.com](https://www.progresslighting.com) and on our social media pages: Instagram, Pinterest, Twitter, Facebook and LinkedIn.

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VOLUME 07

Cover Story

POINT DUME™ *in place*

Once Point Dume™ was released, talented interior designers and design influencers embraced it with a level of excitement that matched our own. View beautiful interiors where the Point Dume™ Collection found their way into a celebration of design and creativity.

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Blakely pendant

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BACKYARD getaway



Amie Freling Brown
Interior Designer, Artist + Blogger

I'm obsessed with the tiny living concept

Once the domain of lawnmowers and gardening tools, today's backyard sheds are being repurposed into unique and functional spaces (think: she-shed, bunkhouse, or even a bar pub) complete with plumbing and electricity. Amie Freling Brown, designer, artist and owner of Meme Hill Studio put this to the test when she turned a backyard shed into a dream bunkhouse at her lakeside home.

"I'M OBSESSED WITH THE TINY LIVING CONCEPT AND THE SHE-SHED MOVEMENT. WHEN WE DECIDED WE NEEDED MORE SLEEPING SPACE FOR OUR 750 SQUARE FOOT LAKE HOUSE, WE DECIDED NOW WAS THE TIME TO CREATE OUR OWN TINY HOUSE."

Amie chose a 10' by 12' classic backyard shed with a gambrel roof, gable vents, transom windows and 7' walls to give the top campers in the bunk beds more headroom. Amie transformed this simple shed into a bright, nautical farmhouse-inspired bunkhouse, complete with electricity for an overhead light, two wall lanterns and electrical outlets.

love this pendant and have waited for the perfect project

Partnering with Progress Lighting, Amie selected the Briarwood pendant as inspiration for the Farmhouse design styling of the interior.

The hand-painted wood grain texture of the Briarwood pendant inspired Amie's choice of reclaimed wood paneling for the ceiling, creating an unexpected décor detail to the room. She added a vinyl plank flooring that would stand up to sandy, wet feet from the lake. Beadboard paneled walls painted in a semi-gloss white make the most of the reflected light adding to the small space's open, airy feeling.



Briarwood

“ LOVE THIS PENDANT AND HAVE WAITED A LONG TIME FOR THE PERFECT PROJECT TO USE IT IN. IT IS A GREAT SIZE, AND ITS OPEN, RUSTIC STYLE AND WEATHERED GRAY FINISH WAS THE INSPIRATION FOR THE COLOR PALETTE OF THE INTERIOR. ”

As a contrast to the light palette of the bunkhouse interior, Amie used color in coordinating bedding, nautical decor and navy furniture and accessories make it warm and inviting.

On the exterior, Amie and her crew built a custom screen door and installed a pair of vintage-styled Brookside wall lanterns on either side.

A cobblestone path welcomes guests as it connects the barn-red bunkhouse to the cottage, and as a finishing touch, boxwood shrubs, perennials and potted flowers neatly hug the deck.



“PROGRESS IS MY GO-TO FOR LIGHTING THAT IS AN AFFORDABLE BALANCE OF BEAUTY AND VARIETY. I AM OBSESSED WITH THEIR LIGHTS.”

Backyard sheds are widely available at garden centers, hardware, and home stores in a variety of architectural styles, from traditional to modern. Sheds range in size, from small (under 80 square feet), medium (approximately 90 to 120 square feet) and large (ranging from 144 to 288 square feet). Choose a size that is appropriate for the use – for example, a gardener’s getaway or a she-shed may be on the smaller size. A bunkhouse or bar shed will need to be larger.

Before selecting a shed, decide whether this will be a DIY project from the ground up, or whether a prefabricated shed best meets the need. Check with your local planning department to comply with codes and guidelines. The foundation of the shed is the first layer, and three types can be used: skid, slab, or raised. A skid foundation rests on a layer of gravel with the floor frame built on top. A slab foundation is made of concrete, and a raised foundation rests on four cylinders that support the floor frame and provides protection from the elements.

Walls, doors and windows are the next considerations. Think about replacing the acrylic windows that typically come with the shed with glass. Interior walls can be half walls constructed of recycled wood. Doors offer a lot of creative licenses; consider replacing standard doors with sliding barn doors or salvaged vintage doors.



Brookside

final advice:

Keep in mind a well-built shed is sturdy, watertight and comfortable. The finished building should be tall enough for occupants to stand comfortably, roomy enough for simple furnishings and equipped with windows for light and ventilation. And don’t forget to add electricity to your shed so that you can supplement natural daylight with beautiful lighting fixtures.

trends to try

Design rules are made to be broken, so permission is now granted to try something different! Think beyond traditional ways and places to use lighting, and try one of these trends instead.

outdoor fixtures indoors

BRENHAM

Hanging fixtures that are typically installed on a porch ceiling or overhanging a doorway entrance are ideal for inside areas, like an entry foyer. Brenham has a durable, handsome design that makes a welcoming statement, especially when hung as a pair in a large foyer.

Bring the outdoors inside by repurposing light fixtures that traditionally are only hung on a home's exterior. Yes, outdoor fixtures can be used inside the house. They're typically rated for damp and wet locations, which makes them ideal candidates to hang in bathrooms and kitchens, where water and steam may be present.

And the best part about it, outdoor fixtures come in a variety of designs, just like indoor lighting. You'll find styles from traditional to contemporary, and design details like mixed metal finishes, unique glass and other adornments.

UNION SQUARE

Union Square is inspired by a vintage gas lantern, but its square frame and sharp lines offer a modern, clean look. Try a pair in a mudroom or front entrance to greet guests in style. Declutter your nightstand and give the bedroom some added style by hanging a pair of pendants or wall lanterns next to the bed. Matching fixtures on either side of the headboard provide a balanced effect and frees up welcome space on the nightstand.

Photo: Tracey Amadio, Porch Dreamer

toss your table lamp

Declutter your nightstand and give the bedroom some added style by hanging a pair of pendants or installing wall lanterns next to the bed. Matching fixtures on either side of the headboard provide a balanced effect and frees up welcome space on the nightstand.

CEDAR SPRINGS

If you're looking for classic Farmhouse styling, then look no further than Cedar Springs. Ideal as a pair on either side of the bed, the lantern has an oversized shade held by a gooseneck style arm, offering light that's perfect for reading.



Industrial
Detailing

CLARION

For a look that embraces minimalist modernity and has the added benefit of task lighting function, try a pair of Clarion pendants. A simple, single clear glass diffuser is attached to thin, metal bars, and has a swivel at its base that makes it perfect for installing on flat or angled ceilings.



accent/ feature lighting

Wall sconces fit into just about any room of the home. Mount wall sconces where space is limited, or where there's no room for bulky floor lamps. They can cast the ideal amount of task lighting, or place them so that the direction of the light casts intriguing shadows and shapes on the wall. Or, direct the light up to wash a wall and showcase artwork or architectural features.

BLANCO

Blanco highlights a classic form with a contemporary style. Its faux white marble frame has a clever design that minimizes all visible hardware for an elegantly modern effect. With an omnidirectional 180° light source, this fixture casts an ambient glow in all directions.



CIRCUIT

Circuit is a piece of magic encapsulated in a light fixture. Its glowing cylinder light and asymmetrical design make it perfect for use on either side of a vanity. Simply mount on both sides of the sink with the metal detailing facing inwards.



STONE GLASS LED SCONCE

Is it a light, or is it a piece of art? The Stone Glass LED sconce is both. Accent light shines from within the sconces, whose handmade organic glass features become part of the art on the gallery wall as they cast a naturally beautiful glow.



BEHIND THE DESIGN:

Medal Pendant



Dan McGinty
Product Designer

Have you ever wondered how designers get their ideas for our beautiful lighting? Ideas don't fall from the sky: sometimes, the creative process can be years in the making. Dan McGinty, a product designer for Progress Lighting, shares the inspiration behind our new Medal pendant, which had its genesis in the designer's beloved Yamaha scooter of his youth.



I think this might be it!



fig. 15



fig. 23



fig. 48

THE DESIGN TEAM WAS

challenged to create an industrial-style pendant that was versatile enough to fit into many types of décor. The design intent was to create a stylized and elevated version of a vintage warehouse look.

"As all of my design projects start," said Dan, "I sketched a stack of thumbnail images of industrial pendants. I had a visual in my mind of an old industrial warehouse light with prismatic glass and a large ballast box on top."

After sketching more than 50 different styles of industrial pendants, the design team regrouped to ponder the designs and decide upon which ones to move ahead with. Then the practical design work began.

"I started to refine the fixture and model it in 3D. This helped me understand the mechanical and industrial elements I wanted to embrace and use to draw attention to the fixture," said Dan. "It was

important to integrate elements of an industrial style fixture but refine those details enough so that it wasn't trend specific."

Dan chose to embrace the iconic industrial elements of double prismatic glass, the top wiring body or ballast box, the wing nuts holding the glass and ring together, and the thick exposed cord winding up to the ceiling canopy.

Vintage warehouse pendants often had a large J-box on top for ballast and wiring, and this was an element that was the basis of Dan's inspiration. After many iterations, he developed a top cover embossed with a Progress star motif, a brand element from the Progress Lighting logo, that was reminiscent of the stamped cover over the gearbox of Dan's cherished Yamaha scooter.

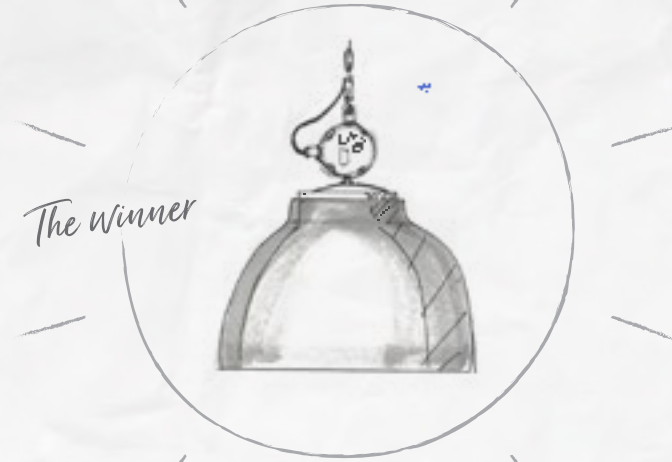
The Progress star ballast box is finished in Brushed Nickel and tops a classic metal shade that was refreshed with a smooth, oversized silhouette. A Fresnel-style, double

Featuring Medal



The Medal Pendant

The Winner



graphite



coastal blue



brushed nickel

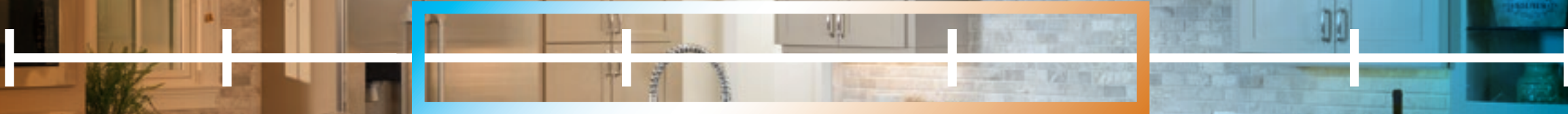
"I STARTED TO REFINE THE FIXTURE AND MODEL IT IN 3D. THIS HELPED ME UNDERSTAND THE MECHANICAL AND INDUSTRIAL ELEMENTS I WANTED TO EMBRACE"

Dan McGinty

glass diffuser was chosen not only for its vintage look but for its ability to scatter light into a soft star pattern, offering the illusion of faceted glass. During the refinement process of the fixture's design, the double prismatic lens also earned a Progress star in the center of the glass.

To further modernize the pendant's industrial edge, Dan created a new finish color, Coastal Blue, specifically for this fixture. It was so well-received that the design team quickly adopted it as a finish option for other fixtures in the Progress Lighting line. Not only does Coastal Blue fit seamlessly into the current style trend of soft color palettes, but it also pairs well with the Sherwin Williams 2020 color of the year, Naval. Medal is also offered in Brushed Nickel, which leans towards a classic industrial look, and Graphite, a dark finish that transcends traditional warehouse style.

All in all, the Medal pendant is an evolution in industrial design. +



Understanding Color Temperature and CRI

The color temperature of the lighting can influence the way the room looks and feels.

Here's how to select the perfect color temperature for your desired room ambiance.



Cooler color temperatures can make the room look and feel clean and bright.

Warmer color temperatures will lend a glow that is cozy and inviting.

Color temperature refers to the visible color of a white light source, or how the actual light appears to your eye. It is measured on the Kelvin (K) scale, which is numbered from 1,000 – 10,000.

The most common color temperatures for residential LED bulbs are 2700K and 3000K. Traditional incandescent bulbs were designed to mimic the warm color of candlelight, so this is the color most homeowners are familiar with. To replicate this look in your home, choose LED bulbs

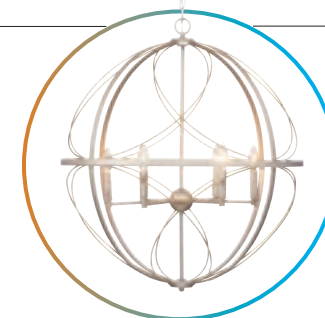
that are in the warmer range of 2200K to 2700K to create a cozy, calm, and inviting feeling. Sometimes a 3000K color is preferred over warmer 2200K to 2700K colors for applications like downlights, undercabinet and table lamps.

Color temperatures between 3100K and 4500K are referred to as "cool white" or "bright white." Light bulbs within this range emit a neutral white up to slightly blue light and are ideal for laundry rooms, garages, and workshops.

**Temperatures
+4500K are in
the natural
daylight range
of light.**

**CRI measures
how the light source
makes other colors
look in a room in
contrast to a natural
light source.**

**Balance
out the
room.**



Brandywine Chandelier

Color temperatures above 4500K are in the natural daylight range of light. White light sources that are more blue or “cold” in color tone like the color of fluorescent lighting in an office building would have a higher color temperature such as 5000K. The color is crisp and clean and ideal for outdoor lighting such as security lighting.

With the increasing popularity of LED lighting, CRI is another need-to-know term. The Color Rendering Index (CRI) measures how the light source makes other colors look in a room in contrast to a natural light source (like daylight shining in through a window). It is measured on a scale from 0 to 100.

Objects or colors illuminated by light sources with lower CRI values may appear less vibrant than those illuminated with higher CRI values.

Most LED bulbs sold today are typically at least 80 CRI, and this CRI value is generally acceptable to most consumers. Light sources with at least 90 CRI offer a higher quality of light that renders colors closer to the look of an incandescent bulb, which measures about 100 CRI.

Some spaces such as kitchens and bathrooms will benefit from utilizing light sources with higher CRI values since food, fruit, skin tones, etc. will all look more vibrant. The state of California has mandated specific light quality requirements, including a CRI minimum of 90CRI for most LED light bulbs used in all new residential construction. High CRI bulbs typically cost more due to the added technology required to develop better light quality.

Designing in Modern

The Charleston plan epitomizes a new, Modern Farmhouse ideal.

Farmhouse Style with Doris Pearlman



Touring a model home is one of the best opportunities to see creative, inviting and even magical spaces designed by top design firms. These beautifully planned homes draw your attention and make your walk-through a memorable experience that stays with you until you are ready to make it your own.

Or, perhaps you want ideas for remodeling your present home: a tour of a show home is guaranteed to leave you brimming with inspiration for your next project.

Possibilities for Design, a design firm headquartered in Denver, CO, is an expert on providing memorable experiences in their home designs. One of their team's latest projects is the design for builder, Schumacher Home's model in Mooresville, NC.

The Charleston plan from the Earnhardt Collection™ epitomizes a new, Modern Farmhouse ideal. While the home embodies the

Farmhouse fundamentals of simplicity and common-sense functionality, the design goes far beyond basics to bring a modern but still comfortable sensibility to the décor, along with a few characteristically unique twists that Possibilities for Design followers have come to expect.

Doris Pearlman, president and founder of the firm, recently gave the Progress Lighting team a personal tour through this inspiring model home. "We were tasked," she said, "with how to really create that Modern Farmhouse look."

“These lights are really a creation that lends itself to a Modern Farmhouse feeling,”

In the living room, the plan started at the bottom with irregularly textured gray-brown flooring that created a base for the look the team was trying to achieve. Paired with tile on the wall that conveys almost a wood look, “we secondarily, to create depth and interest, added shelves in an asymmetric kind of pattern,” said Doris. The Modern Farmhouse feel was completed with rustic furniture and accessories in wood tones and brushed metals.

One of Possibilities for Design’s several signature looks in the home was using the ceiling as a memory-maker. “The ceiling is the fifth wall and needs a lot of attention,” said Doris. “Box beams run along the entire ceiling from the great room to the kitchen. And the Turnbury chandelier is last, but certainly not least. The mass of the chandelier creates the perfect focal point of this room.”

In the kitchen, white shaker cabinets create a great framework for a room where everyone will want to spend time. "And how can you miss the large waterfall island? The huge, huge size of it makes a perfect place for hanging out, entertaining, cooking, and just

looking at it," said Doris. A pair of Cinq pendants with a handcrafted Antique Bronze frame enclosing antique glass tops off the island design. "Everything about this kitchen says fabulous."



Cinq



Featuring Cinq



Featuring Astra

“Altogether, I think this room is a shining example of the contrasts that make this design so interesting.”



Astra

“This study is truly a study in design contrasts,” said Doris. A signature focal point is the collector’s bookcase wall, which is transitional in design. The partner’s desk makes a much more contemporary statement, with its waterfall edge paired with two contemporary chairs.

“Pulling this design together is the Astra chandelier with its mid-century modern inspiration and its vintage electric Edison bulbs,” said Doris. “Altogether, I think this room is a shining example of the contrasts that make this design so interesting.”



“I’d love to stay here. It’s the perfect retreat and way to relax in your master.”

In the master bedroom, Doris noted, “when we entered this model, it originally struck us that there was very little architectural detailing. In the bedroom, our number one job was to create that interest, so we added it with concentric trim detail on the ceiling, and in the middle of

that, we centered the Fontayne chandelier.” Soft taupe walls and off-white bedding and draperies create a neutral, textural, and harmonious color scheme. “I’d love to stay here. It’s the perfect retreat and way to relax in your master,” she said.



Fontayne

“This bath is the latest and greatest in interior design,” said Doris. The floor is a Carrara look but employed in a cost-effective porcelain tile. White Shaker cabinets are accented with a black iron bar and surrounded by shiplap paneled walls to add depth. The look is finished with the Glayse lightbar with beveled glass

and an Antique Bronze bar to create illumination “that makes this bath shine.” And a final thought from Doris: “Throughout this home, design and lighting comes to the rescue to draw people into a relaxing and memorable space.” We couldn’t agree more! +



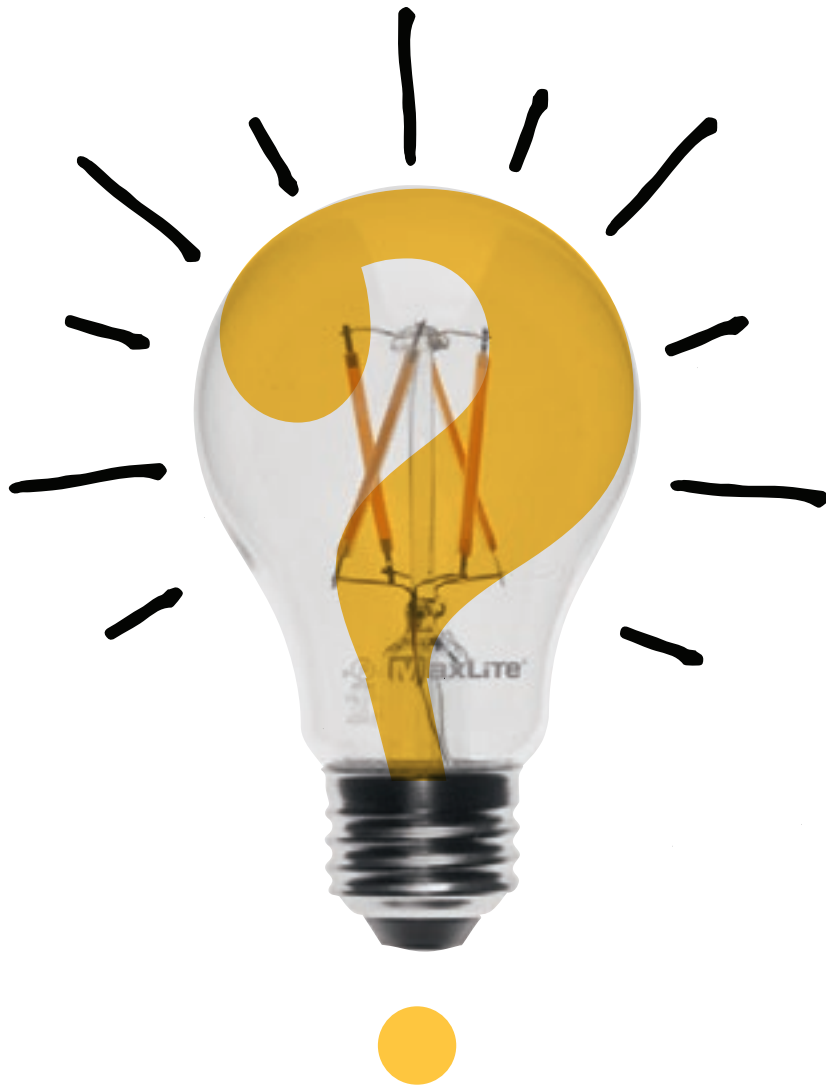
See a guided tour of this Schumacher Home with Doris Pearlman:



Featuring Glayse

LAMPS, LUMENS, WATTS AND VOLTS

WHAT'S THE DIFFERENCE?



It used to be simple to shop for light bulbs, now, not so much.

New lighting terms have been introduced into our everyday vocabulary, and we spoke to industry expert Chris Primous, Vice President of OEM Sales and Industry Relations at MaxLite, to explain them.



Did You Know? “Lamps” vs. “Bulbs”



While most people are accustomed to referring to the screw-in lighting components used in their home as “bulbs,” the proper industry terminology is actually “lamp.” And what people are used to calling a “lamp”- a portable fixture with a cord and plug attached is actually called a portable luminaire. However, it is common to use some of these terms interchangeably.

Watt (W) is the unit of electrical energy that is commonly used in the United States to indicate power consumption. This term refers to the amount of power a lamp consumes. The fewer watts consumed, the less money consumers are spending on energy.

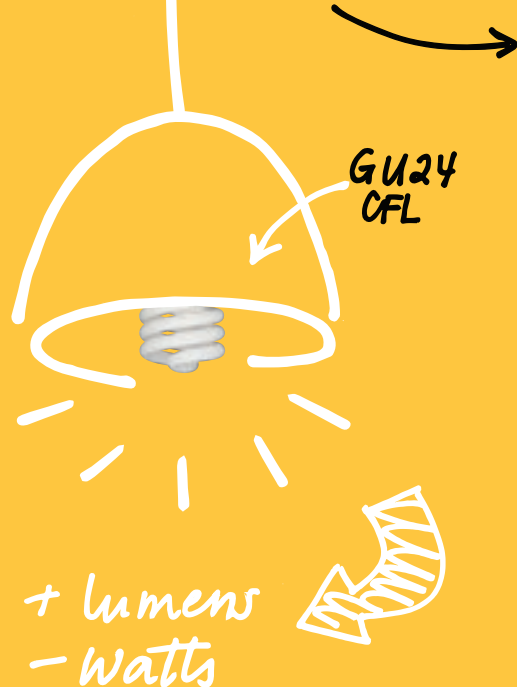
It is important to know that wattage does NOT equal light output. Over the years, the use of incandescent bulbs has conditioned many consumers to believe that light output is equivalent to wattage. Therefore, many consumers believe that a 60W incandescent bulb needs to be replaced by another 60W bulb.

However, wattage is not the deciding factor, instead, lumens is the proper measure of light output and should be used to determine if the selected bulb has enough light output for the intended use.

What are Watts?



What are Lumens?



Lumens means the quantity of light that a lamp (also referred to as a bulb) emits. The higher the lumen value, the more light a lamp (or bulb) emits. Historically, the most popular household consumer bulb used in the USA was 60 watt. These bulbs typically emitted 800 lumens (abbreviated “lm”) of light. Thus, most consumers are accustomed to using bulbs in their home that emit 800lm of light.

Compact Fluorescent Lamps (CFLs) and LED lamps (Light Emitting Diode) are more efficient in converting more of the power to visible lumens. Therefore, these lamps can produce the same 800lm of light from lower wattages: CFLs can produce the same 800lm with 13W of power, and LEDs can produce those 800lm with only 8-10W of power.

Lighting manufacturers are required to list lumen values prominently on lightbulb packaging and are described on these labels as “Brightness” to help consumers understand the term.

Bulb packaging will usually state which common incandescent bulbs the bulbs can typically replace. Bulb equivalents will vary by manufacturer and product type, but for the most common types today's equivalents are approximately:

How do Watts and Lumens Compare?

Incandescent Bulbs	Equivalent Lumens	Equivalent CFL Wattage	Equivalent LED Wattage
40w	45 lm	9w	5-7w
60w	800 lm	13w	7-10w
75w	1100 lm	18w	11-12w
100w	1600 lm	23-26w	14-17w

What exactly, is an LED Lamp?

LED lamps (or commonly called LED Bulbs), are lamps that utilize Light Emitting Diode technology to produce light. LED bulbs have tremendous benefits, including size, energy savings, lifetime and radiant heat generation over traditional lighting technologies such as incandescent.

Individual LED chips used to create LED lamps can vary in size but can be less than 1/4" each. These chips are grouped in various forms to create the light needed for an individual LED lamp. The construction of the LED lamp body can be glass or plastic, but most common LED bulbs use a plastic housing.

LED filament lamps arrange LED chips in a floating linear “string” pattern that looks like the filament designs of traditional incandescent lamps. The LED string is sealed in a clear all-glass bulb shaped like traditional incandescent bulbs that is remarkably similar in appearance to original incandescent bulbs. The glass can even be frosted over to closely resemble the frosted type of old incandescent bulbs.



What are volts?

The term “voltage” refers to the electrical potential difference between the wires that power a light source. Typically residential line voltage is 120V at the fixture sockets, and most common consumer lamps operate on 120VAC with screw base sockets.



Track lighting, undercabinet, landscape and pendant lighting can also use low voltage lamps that operate on a transformer contained within the fixture's lighting system that brings down the line voltage into 12V or sometimes 24V. These low voltage lamps are small halogen or LED technology with small “pin-based” sockets.



Art is life

Merrick White for Progress Lighting

It's the truth: creative, organic integrations
between a brand and the right lifestyle
blogger make for the best partnerships.



Penn Pendants

So, when our Director of Marketing Communications received an inquiry from lifestyle blogger Merrick White, we figured we found a winner when they started talking about how their husbands like to take charge of home décor.

Merrick and her husband Philip had just moved to Texas and were building their third home. Having used and loved Progress Lighting in their former home, they naturally turned to Progress again for their lighting choices. When Merrick didn't hear back right away from Progress regarding a partnership, Philip took matters into his own hands and ordered some lighting. Within days, a trio of Penn pendants arrived on their doorstep, unbeknownst to Merrick. "He chose well," she laughed.

Within days, a trio of Penn pendants arrived on their doorstep, unbeknownst to Merrick. "He chose well," she laughed.

Merrick fits the classic definition of a lifestyle blogger. She creates a variety of content that's inspired by her interests and daily activities, then shares it with her avid fan followers. She

began her blog, Merrick's Art, in 2008 as a place to document the artwork she created during art school. As

Merrick and her husband started their family, her creative outlet migrated from fine art to sewing. Now Merrick's blog shares her thoughts and inspiration on sewing, fashion, lifestyle and even cooking for her family.

With Progress, Merrick has a brand partner that she feels is authentic to her style. To complement the selection of the clear glass Penn pendants over their kitchen island, Merrick selected the whimsical Calder pendant for the dining nook. "I love the way the



Merrick looks for a brand partner that supports her family values. “It’s most important that the brand is authentic to my life, to my family and me. Progress Lighting shares this. They are a good and natural fit.”

L-shaped, built-in window seat gives the feeling of a charming and cozy nook. The light makes a sleek contrast with its funky arms, graphite finish and exposed bulbs. The graphite finish also blends well with the black trim on the island and the honed black granite countertop,” said Merrick.

In a tiny hallway leading to the master bedroom, Merrick chose a pair of Orrizo wall sconces to punctuate the gallery of gold-framed artwork hanging on the corridor walls. “The sconce’s mixed metal and glass is so unique and fun,” she said. Sandbar sconces from the Jeffrey Alan Marks Point Dume™ Collection are installed up the back stairway as a finishing touch.

Interior design is just one of Merrick’s talents. After rediscovering her love of sewing, she began to re-make clothing from thrift shops and even her husband’s closet and then blogging about it. When she posted a

re-fashion of her husband’s polo shirt on Pinterest, her followers “went crazy,” she said. “People were pinning the image, asking me for instructions, and they wanted to know if I had a Facebook page.”

And that was the start of her career as an influencer. In the beginning, Merrick admits she was “flying by the seat of her pants and figuring it out.” In the process, she created a robust online presence that has earned her 110K Instagram followers to date. But that’s not all. She also partnered with a friend to create an online course named *The Modern Girls Guide to Sewing*. And, she recently launched her latest venture, *The Merrick White Collection*, a casual and classic line of women’s dresses.

Her advice to wanna-be influencers? When choosing a brand partner, Merrick looks for one that supports her family values. “It’s most important that the brand is authentic to my life, to my family and me. Progress Lighting shares this. They are a good and natural fit.”

Orrizo Sconce

POINT DUME™

in place

Just about a year ago, Progress Lighting launched the Point Dume™ Collection, our first ever guest collaboration, with California interior designer Jeffrey Alan Marks. The collection taps into Jeffrey's design vision and his sense of what the market lacked and brought Jeffrey's unique touch into well-crafted, artful lighting designs.



Photo: Lisa Romerlen

Once Point Dume™ was released, talented interior designers and design influencers embraced it with a level of excitement that matched our own. Here we highlight some beautiful interiors where pieces from the Point Dume™ Collection found their way into a celebration of design and creativity out in the field.

Jeffrey's own home was one of the first to have lighting from the collection installed. He chose the Surfrider pendant in Malibue to place over his double-sided bath vanity and paired it with Surfrider wall sconces on the bathroom wall.

"Surfrider," Jeffrey said, "was inspired by a traditional English look, with tiers of metal curves reminiscent of louvered shutters found in an English country home." Jeffrey interpreted these details into a modern-minded pendant and sconce grouping that is versatile enough to go anywhere.

Jeffrey's own home was one of the first to have lighting from the collection installed.

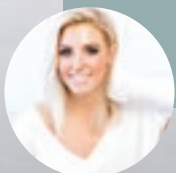


"Surfrider was inspired by a traditional English look, with tiers of metal curves reminiscent of louvered shutters found in an English country home."

Jeffrey Alan Marks

The Inspiration

3 DESIGNERS inspired by JEFFREY'S VISION



Ally



Merrick



Stephen

Featuring Surfrider



Featuring Surfrider and Litchfield

The Design

“This lighting has a surf feel, perfect for a coastal home and I love the California vibe of the collection,”

Ally Calder
Home Décor Influencer + Blogger



ALLY CALDER

Ally Calder, an Home Décor influencer and blogger, agrees with Jeffrey. Ally is a big fan of the Coastal design style, and she gravitated towards the Point Dume™ Collection for her family's Santa Rosa Beach, Florida home. “This lighting has a surf feel, perfect for a coastal home and I love the California vibe of the collection,” said Ally.

The Surfrider pendant hanging over her dining area fits beautifully with the cool pastel tones of the interior. The Malibue finish and clean lines of the pendant flow with the soothing colors of the room. The louvered style of the shade mimics the design of the Bahama shutters on the outside of the home, a detail that Ally did not consciously plan, but now she loves the way it ties together interior and exterior design elements of the house.

The Sale



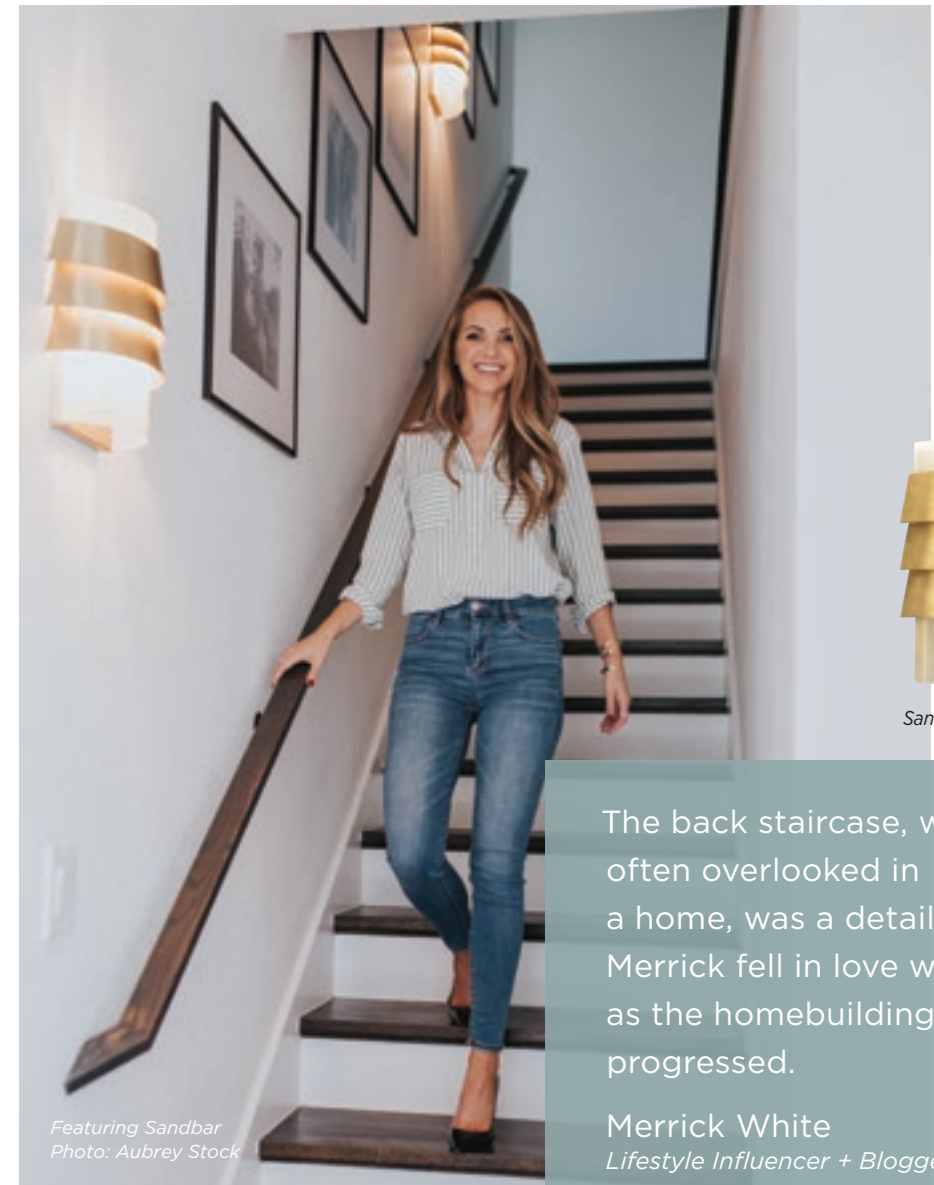
“These Surfrider pendants are so stunning in person they sold a home today,”

Stephen Quick
Stephen Alexander Homes

Featuring Surfrider

Stephen Alexander Homes, always a fan of Progress Lighting designs, upped their game in their new Waterleigh model home in Moyock, NC, when they installed two large Surfrider pendants over the kitchen island. “These Surfrider pendants

are so stunning in person that they sold a home today,” said Stephen Quick. The Galvanized finished pendants with their tiers of wave-like metal bands over the shiplap-clad island perfectly complement the Coastal design of the home.



Featuring Sandbar
Photo: Aubrey Stock

The Details



Sandbar Sconce

The back staircase, while often overlooked in a home, was a detail Merrick fell in love with as the homebuilding progressed.

Merrick White
Lifestyle Influencer + Blogger



MERRICK WHITE

Lifestyle blogger Merrick White chose pieces from the Point Dume™ Collection for her newly built Texas house. The back staircase, while often overlooked in a home, was a detail Merrick fell in love with as the homebuilding progressed. “My granny’s house had what we called a ‘secret stairway’ in the back of the house,” Merrick explained. “It was narrow, dark, and had creaky floorboards. It was so special and fun to play there as a kid.”

While Merrick’s light, elegant back stairway is a far cry from her grandmother’s staircase she still wanted it to be special and fun. She transformed the blank wall into a gallery in which the Sandbar wall sconce became a part of the art itself. The opulent Brushed Brass finish delivers a pop of brightness against the monotone palette of the black-and-white photographs on the wall and the dark stair finish of the staircase treads, handrails and newel posts. ✦

The Heart of the Home: Kitchen

Fridley Homes



As the premier designer for Fridley Custom Homes, Jayme Fridley has come a long way from her elementary school teacher roots. Working with her husband, Nolan, the builder/designer duo recently collaborated with Progress Lighting on a custom home built especially for their local Tour of Homes near Salem, OR.

The modern farmhouse design of the Fridley Custom Home at this year's Willamette Valley Tour of Homes reflects their signature look of clean surfaces paired with vintage, homey elements that resonates with their clients.



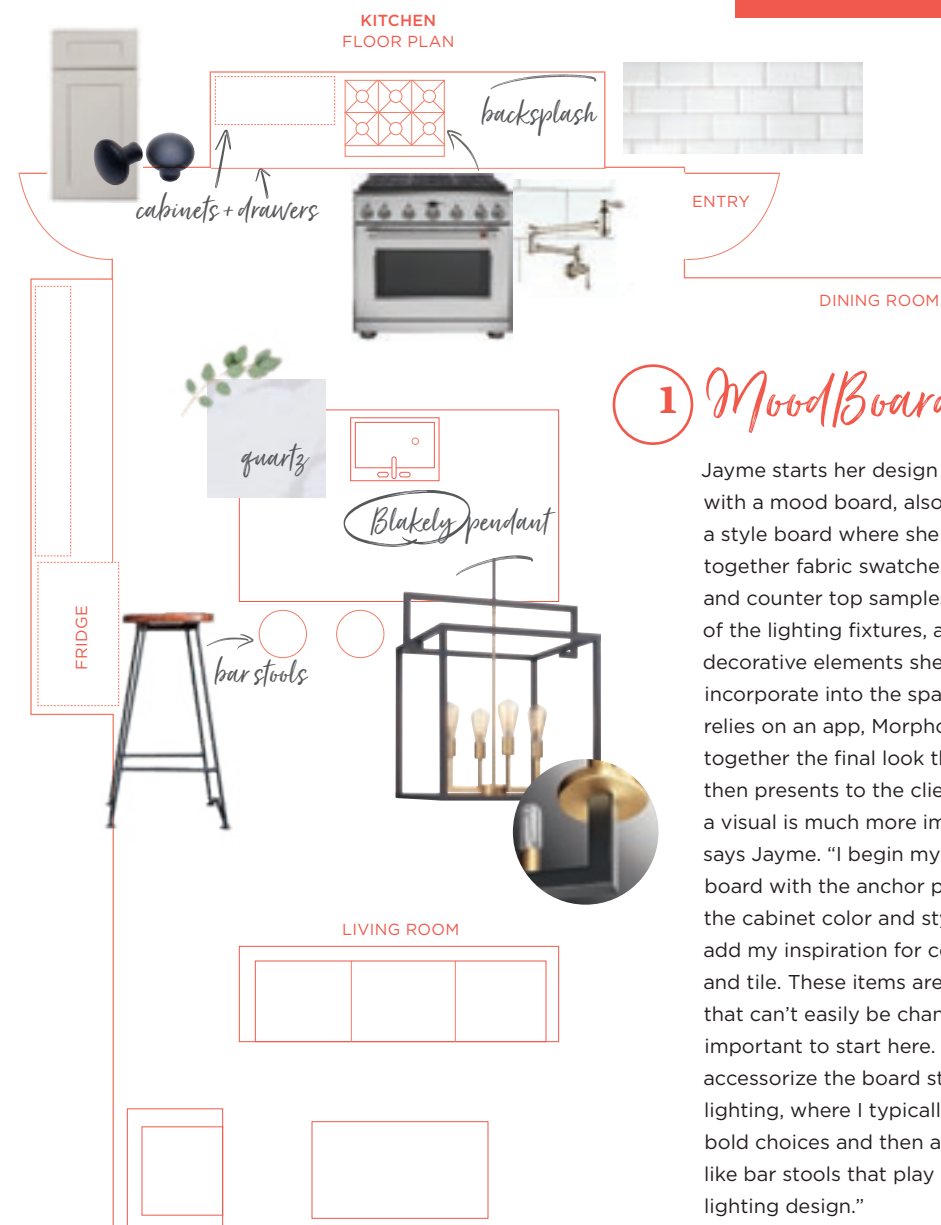
Featuring Blakely

“Every nook and cranny of this home was planned intentionally, not only to showcase our work as a custom builder but to create a homey, peaceful feeling that loops back to the heart of the home, which is the kitchen,” said Jayme.

FOLLOW HER

Rules of Design

TO GET THE SIGNATURE
LOOK IN YOUR HOME



1 Mood Boards

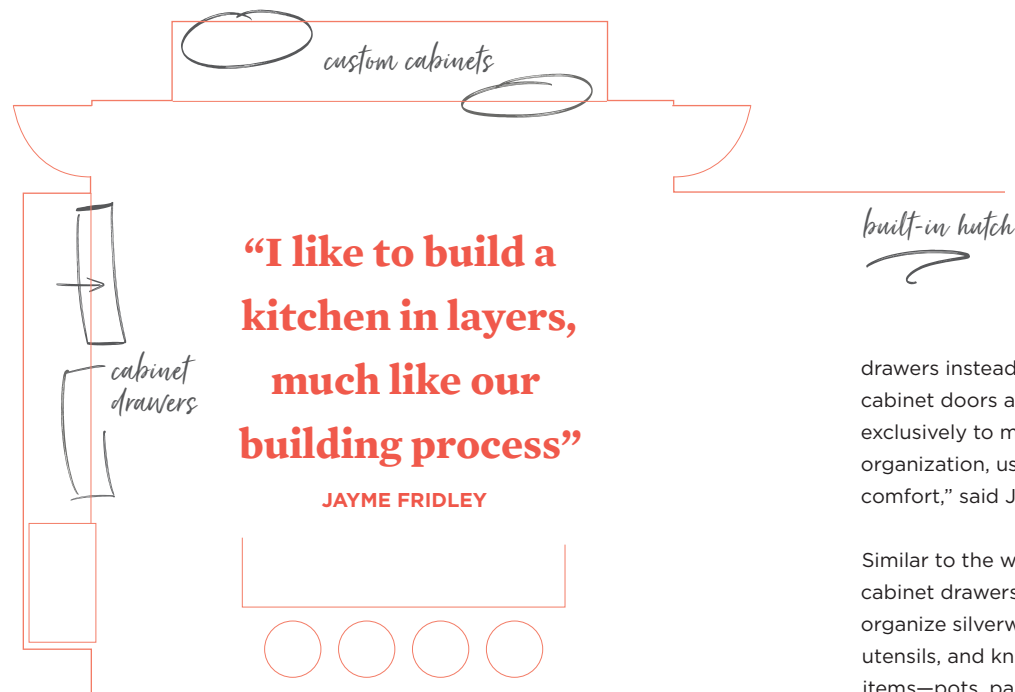
Jayme starts her design planning with a mood board, also known as a style board where she groups together fabric swatches, paint, tile and counter top samples, pictures of the lighting fixtures, and other decorative elements she plans to incorporate into the space. Jayme relies on an app, Morpholio, to pull together the final look that she then presents to the client. “Having a visual is much more impactful,” says Jayme. “I begin my mood board with the anchor pieces—the cabinet color and style, then add my inspiration for countertops and tile. These items are the ones that can’t easily be changed, so it’s important to start here. Then, I accessorize the board starting with lighting, where I typically make bold choices and then add pieces like bar stools that play off the lighting design.”

2 Storage

"To us, the kitchen is not just a pretty face. We focus on intentional layout and design that has function and storage as the key criteria. I mapped out the footprint of the kitchen in the design phase to maximize the utility of the space."

Keeping that in mind, the Fridleys wholeheartedly endorse the use of cabinet drawers to augment or even replace traditional cabinet storage.

"We work with a custom cabinet maker to create cabinet flow. I have switched to using large



built-in hutch

drawers instead of lower cabinet doors almost exclusively to maximize organization, usability and comfort," said Jayme.

Similar to the way traditional cabinet drawers are used to organize silverware, cooking utensils, and knives, other items—pots, pans, lids and

storage containers can be easily organized in drawers or sections. Instead of emptying a cabinet to get to the items stored in the back, a homeowner can keep the drawer organized while simply pulling the necessary item out from the top.

Drawers streamline the storage and removal processes: Instead of using both hands to open the cabinet and then using a second motion of pulling out a shelf, the drawers is opened with one hand while the other hand is used to remove or put away items.

And perhaps, best of all is the comfort factor: using storage drawers means no more bending over or getting down on hands and knees to get the items in the back.

"Because this kitchen has a smaller footprint we used open shelving to keep it airy and make it feel larger. This also gave us the opportunity to layer in styling pieces later to set the style tone," said Jayme. "To add back some of the lost storage, we incorporated a built-in hutch in the dining room. It added instant charm and also a ton of storage."

3 Color

Jayme feels that cabinet and counter-top colors are really the foundation for the kitchen's style. "We wanted this kitchen to feel soft and nostalgic so we incorporated a warm putty gray cabinet color on the perimeter," said Jayme.

To keep the gray from feeling too sterile or washed out, Jayme incorporated classic warmth of the wood island with its white quartz top and black leathered granite counter into the palette.

Backsplash tile is another critical element to tell the color story. Jayme's rule is to layer in interesting materials and finishes that create a whole lot of visual impact while keeping the overall palette neutral and ready to receive the styling elements.

"Subway tile has a simple charm that gives a nod to vintage and contemporary spaces. I used the wavy tile in a very pale gray that reminded me of hand-tossed pottery—imperfect and welcoming."



Featuring Blakely

simple charm

soft + nostalgic colors

warmth



4 Lighting

"Lighting is the jewelry of the room and you can completely change the personality of a space by changing the lighting. Like earrings, I like the lights to be the statement, large and memorable."

She added lighting that pulled the same mixed metal theme used throughout the home. "We wanted to feature the brushed gold that is on trend but keep it grounded by using a classic black as well. These lights checked all the boxes of our favorite elements; big, bold, on trend timeless but memorable," Jayme said.



5 Styling

The final touches help underscore the design themes used in the building process.

The vintage items incorporated on the open shelving are storytellers and repeat the imperfect lines of the tile, interesting and humble. Classic black bar stools balance the idea of the black leathered granite counter tops and the statement lighting over the island. Jayme finished by staging the tour home with fresh greens and organic elements "keep it grounded and make it feel like home, adding life and color."



* Be Flexible and Think Outside the Box

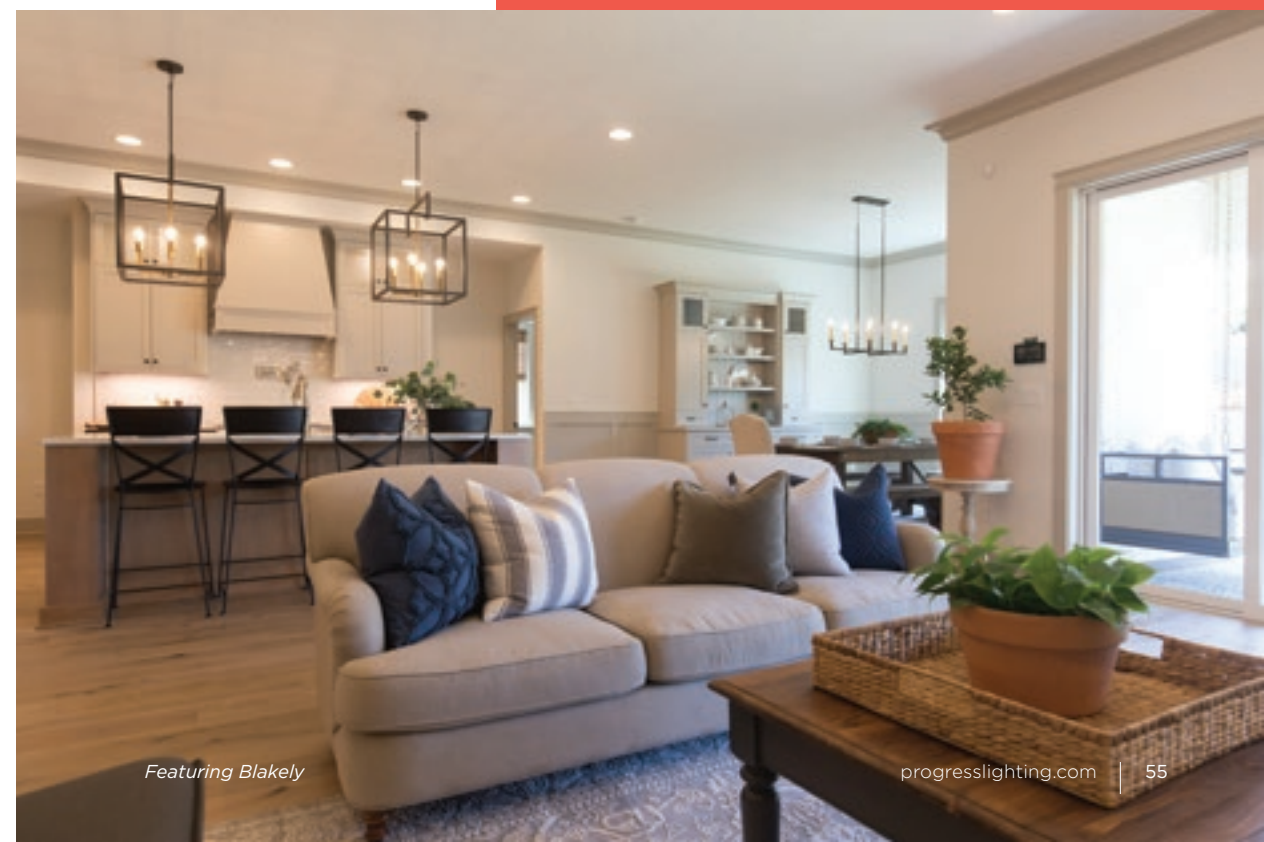
"Turns out it was a hinged dog gate... It was and still is the most talked about staging item I have used."



Sometimes, even though a design is well planned out, it needs something added to give it personality.

"I really believe it is important to incorporate vintage and found items in a new home to give it depth and charm. If everything is crisp and perfect it can leave a space feeling sterile and uninviting," Jayme explains.

"I once designed a crisp dining room, and found that it was for begging for something to be included that had more of a story to tell. I scoured and shopped my favorite vendors in search of an old architectural piece to hang on the wall. I was running out of time when I found myself in a local retailer and spotted the prettiest blue item. Turns out it was a hinged dog gate. It was the perfect size and color so I loaded it up and skeptically decided to give it a try. It was and still is the most talked about staging item I have used."





Featuring Astra + Invite, Photo: Stephen Alexander Homes

COASTAL MODERN FARMHOUSE STYLE

BREAKING THE RULES:

Coastal, Modern, and Farmhouse – if you can’t decide which one you like best, then try all three, just like custom home builder Stephen Alexander Homes did with their recent Coastal Virginia Idea House in Ashby’s Bridge, VA.

STEPHEN QUICK IV OF STEPHEN ALEXANDER HOMES explains how this trend works. “It’s not the design of the home but its colors that make it coastal,” he said. “The home plan itself is a classic architectural design, but it’s the color palettes and the advocacy of certain types of molding that bridge the gap from classic to modern farmhouse styling.”

The custom builder’s Blacksburg home plan illustrated this philosophy as it quickly became a fan favorite at the Coastal Virginia Idea House unveiling “This house was an experiment with mid-century modern elements draped over a classical farmhouse exterior,” said Stephen.



While the board and batten cladded exterior is reminiscent of a 100-year-old farmhouse, a distinctly modern motif furnishes a wow factor with the first step into the home's interior. Clean and contemporary trim details elevate the farmhouse style to a new level of luxury that is still comfortable for everyday living.

"Squared off, mitered edge everything is the theme for the home," said Stephen. "Square edges are everywhere, from floating shelves, very simplified molding, even a mitered edge on the overscale quartz island, to give the interior a look that is very refined, clean and harmonious. It's a look that lends itself to the way people want to feel today."

The lighting is a major contributor to the floor's plan modern edge. "We went further with the modern in this home," Stephen said. "Progress Lighting keeps up with our design needs and lets us complete the look by accenting the space with the proper color and texture."

**"PROGRESS LIGHTING
KEEPS UP WITH OUR
DESIGN NEEDS AND
LETS US COMPLETE
THE LOOK."**



Featuring Carisa, Photo: Stephen Alexander Homes



Featuring Astra, Photo: Stephen Alexander Homes

Designing the COVA Idea house allows the builder to “keep our design minds sharp” said Stephen, as they stretch their design eye to create new content in features and amenities that are put together in an affordable package, specially planned with growing families in mind.

A perfect example of stretching their design aesthetic lies in the 8-foot kitchen island with its mitered waterfall countertop that literally establishes the modern edge of this home. Made of 2-inch-thick sleek white and gray quartz, white oak flooring flows up the side of the island to meet the sweep of stone and creates a reverse waterfall effect.

More squared-off, custom wood trim is used on the natural white oak of the ceiling beams, the floating kitchen shelving and as trim on the shiplap range hood. These rustic notes offset the subliminally clean yet vintage impression of the subway tile backsplash.

A full dining room is incorporated completely into kitchen space, rather than having it as a separate room, which is another Stephen Alexander signature in their newer home plans. The dining area is highlighted by the eight-light Astra pendant offering a space-edge inspired, mid-century modern contrast to the surrounding shiplap walls.

A wide-open feel and clutter free look are essential pieces of the coastal modern farmhouse design style and this is exemplified by the ceiling lighting in several of the rooms. Heading upstairs, the staircase boasts contemporary horizontal balusters that are topped with a versatile painted handrail. “The rail is painted blue in this home, but you can easily change colors depending on your mood or season,” points out Stephen.

“KEEP OUR DESIGN MINDS SHARP”



Featuring Invite



Featuring Astra, Photos: Stephen Alexander Homes



“STEPHEN ALEXANDER HOMES HASN'T HAD TO STEP OUTSIDE PROGRESS LIGHTING TO ACHIEVE THE LOOK WE NEED.”

Continuing with the clean and contemporary vibe, the bedrooms feature either ceiling fans, as in the owner's suite bedroom where the Gaze fan is used, with its weighty trio of tiers on top of the light kit adding substance and style. Simple fixtures like the classic Drum ceiling light are installed in several of the children's rooms. One bedroom stands out with the dramatic black dome Tre pendant that contrasts with the airy blue and white color scheme yet coordinates well with the heavier industrial look of the mitered trim paneled feature wall.

One of the hardest working rooms in the home, the laundry room, is lit by the Gulliver pendant to help make this chore a pleasure.

Zen rules in the owners' suite bath where sleek rectangular tiles stretch across the soaker tub enclosure and flow into the walk-in shower. The Rainey Chandelier punctuates the ceiling for a statement making pop and a trio of Avana bath sconces provide task lighting above the floating vanity. “Our goal was to create a spa experience every day,” Quick says.

With their focus on cutting edge, achievable amenities and affordable options, Stephen Alexander Homes “hasn't had to step outside Progress Lighting to achieve the look we need”, said Stephen. “And using the right ingredients is the only option we offer.” ✦

DESIGN TIPS FOR

2020
Home
Décor
Trends

Welcome to 2020! As the decade begins, some tried-and-true favorite interior trends are evolving and taking on new, exciting forms. Whether you are remodeling, building a new home, or simply looking for inspiration, follow our design tips to get some of the latest looks just right.



Featuring Maudlin

Formerly traditional homes are refreshing their look with New Traditional flair as they add approachable touches that offer a little fun and youthfulness in the scheme.

New Traditional

1

Try lighting that updates a classic silhouette, like Maudlin whose geometric frames and clear seeded glass panes play off the diamond-patterned rug and the traditional lines of the room's furniture.

2

Use sumptuous fabrics like velvet on pillows, throws and even the furniture itself, to showcase a modern twist on age-old classics.

3

Pair traditional furnishings like a highboy and side table with contemporary pieces like two circular stools used as a coffee table for a playful juxtaposition of modern and classic.





Featuring Haslett

Modern Craftsman

- 1 Add exposed rafter detailing along the porch and dormer eaves for an authentic Craftsman touch.
- 2 Paint doors a bright color and add vibrant planters to make entryways a welcoming focal point.
- 3 A hanging lantern on the porch, such as Haslett, coordinates with wall lanterns at the doors for beacons of simple and classic style.



Modern Craftsman meets Farmhouse style when a home's exterior features wood cladding, a covered front porch and gabled rooflines.

Photo: Stephen Alexander Homes



Featuring Durrell, Winslett and Hinton sconces

Modern Farmhouse

In a refreshed version of the Farmhouse trend, the pared-down feel of this kitchen owes its light and bright look to the completely open, cabinet-less wall above the sink.



- 1 Hang neutral, vintage-feeling artwork, and flank it with adjustable wall sconces such as Hinton for functional flair.
- 2 Install pendants like Durell over the island, whose black-finished frame and wide glass shades bring together cohesive elements from the black-trimmed window panes.
- 3 Place bar stools finished in lightly distressed wood trimmed with metal for a refined yet rustic touch.

A canvas of exposed brick walls and dark metal-paned windows brings interesting visual and textural elements to a contemporary Industrial space.



Refined Industrial

1

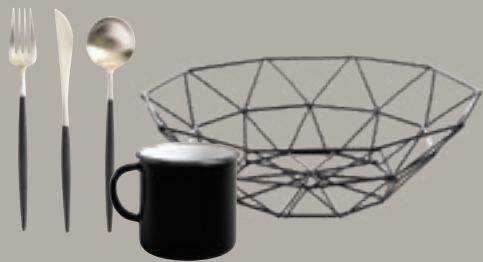
Refine the warehouse look by painting natural brick walls a clean white.

2

Select furniture and accessories with metal and wood elements to play up the minimal yet rugged vibe.

3

Since utility and function are cornerstones of the warehouse look, place an ultra-functional pendant like Tre center stage to provide full illumination.



Transitional

1

Accent an airy color palette with interestingly textured décor and add depth with pops of subtle blue.

2

Center the room with a black-framed, classic style chandelier like Bowman for a strikingly handsome focal point.

3

Finish the look with wall sconces like Stone Glass, whose handmade organic glass features become part of the art on the gallery wall as they cast a naturally beautiful glow.



Masculine and feminine touches balance comfortably in Transitional style homes.



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