

EXPERIENCE

PROGRESS

TIPS & TRENDS FOR LIGHTING SOLUTIONS

VOLUME 6

7 STATES, 7 DESIGNERS

Designers from K. Hovnanian® homes talk regional flavor and design choices / 40

THE INTERVIEW

Spotlight on Kristen Rockwood, Interior Designer and Owner of Studio 7 / 32

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Behind the scenes with Progress and Jeffrey Alan Marks with photographer Lisa Romerein / 54

HOME UPDATE TIPS

Tips from home expert Stephen Quick / 4

PLUS

LEARN HOW TO TAKE MAGAZINE-WORTHY RESIDENTIAL PHOTOGRAPHY
SEASONAL TRENDS FROM HIGH POINT MARKET | TRENDS AT LIGHTOVATION

JEFFREY ALAN MARKS

POINT DUME™ COLLECTION

A fitting collaboration between dreamer and maker.



See the full collection,
progresslighting.com/jeffreyalanmarks

PROGRESS LIGHTING
DESIGN+SERIES™

FROM the **EDITOR**

EQUIP. EDUCATE. EXCITE.

Those three words define the mission of Experience Progress. Flip through our pages, and you'll quickly see how we equip you with the education to make your most exciting design dreams come true.

And to put a fun twist on it, in this issue, we're making it our mission to answer some of those burning questions that, let's face it, we've all wondered at one time or another. **Join us as...**

WE EQUIP:

I'm thinking about selling my home, but it needs work- where does it make sense to spend money?

Learn exactly where to put your dollars to work to transform your home so you either love it or leave it, with tips from custom home builder Stephen Quick of Stephen Alexander Homes. | **Page 4**



Now that it looks great, I want to show it off! How do I take the perfect pictures?

Jeffrey Davis, photographer of choice for the New American Home, shares secrets of the trade that'll make your pictures worthy for the pages of a magazine or your favorite social media channel. | **Page 16**



I've always wondered, what happens behind the scenes on a photo shoot?

We've interviewed Jeffrey Alan Marks, designer of our Point Dume™ Collection, and Lisa Romerein, acclaimed photographer, about the photo shoot that took place in Jeffrey's home...and how his dog Coal, stole the show. | **Page 54**



WE EDUCATE:

What's coming next - what are the top design trends for 2019?

We sat down with industry experts and found the trends to watch in lighting, home accessories, and home design, as seen at High Point Market and Lightovation, at the Dallas Lighting Market. **Pages 10 and 36**



AND, WE EXCITE:

Help! How do I find the perfect design for me and my home?

Come with us on a cross country trip! Throughout this issue, inspiration abounds from our design partners and influencers, bringing you tons of regional flavor, large doses of design and of course, lighting styles that are perfect for whichever part of the country you call home.



I want to update my lighting - how do I know what's the right size for my space?

We've taken the challenge out of how to select the right-size fixtures. See our helpful tips. **Page 64**

Enjoy this issue of Experience Progress. We hope you have fun, learn a lot, and get inspired to create your livable luxury lifestyle!



Illuminate the Moments,

Jennifer Kis

DIRECTOR OF MARKETING COMMUNICATIONS
jkis@progresslighting.com

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7 Designers 7 States

Designers from **K. Hovnanian®** Homes Talk Regional Flavor and Design Choices.

COVER STORY

We spoke to designers across the country about their choices for homes by K. Hovnanian®, one of the nation's largest developers.



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HIGH POINT Market Trends

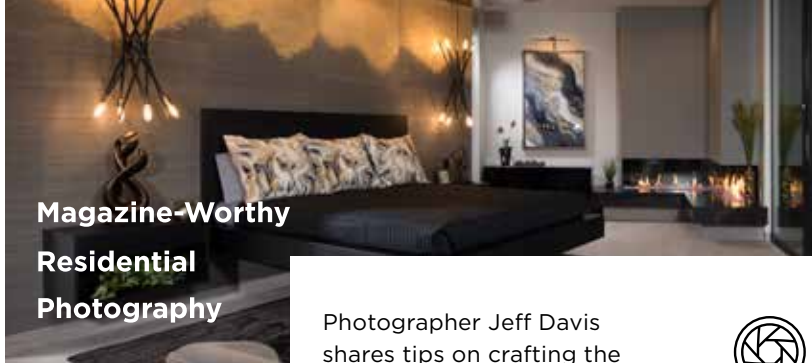
Eliza Alkire spots this season's trends at the High Point Market.

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**PRO-TIPS
FOR**

**Magazine-Worthy
Residential
Photography**



Photographer Jeff Davis shares tips on crafting the perfect image to elevate your residential photography game.



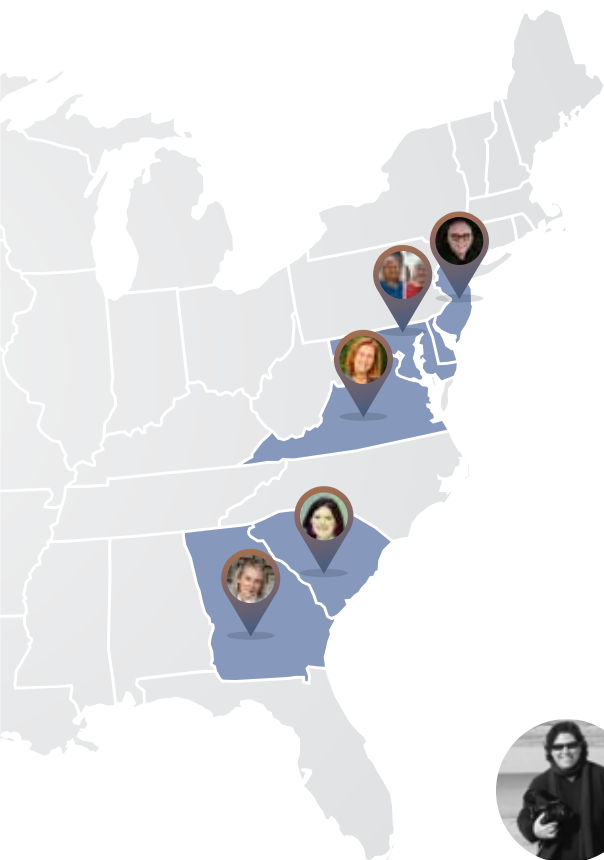
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**Spotlight on
Studio 7**



An interview with Kristen Rockwood from Studio 7.

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Behind the scenes of Point Dume™ shoot with Jeffrey Alan Marks and Lisa Romerein.

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THE
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Home

Updates that Pay Off



Images courtesy of Stephen Alexander Homes, Featuring Santee wall lanterns

Whether remodeling for a fresh take on an old style or contemplating a new build, yes, there are home style choices that definitely pay off. Stephen Quick of Stephen Alexander homes, builder of the spectacular 2018 Coastal Virginia Magazine Idea House and a long time Progress partner, shares some must-do tips to add value to your project.

Once an afterthought, now lighting takes center stage in a home's design.

"Consider your lighting needs at the start of the project. Wait too long and it can become expensive to move or add lights," advises Stephen.

When planning lighting basics such as recessed lighting, think of the design as a whole: choose your decorative lighting fixtures at the same time and decide where they will be placed near the downlights for the ideal amount of light. A large fixture throws a lot of light, so keep adjacent can lights to a minimum. Place more recessed lighting near smaller accent fixtures for optimum glow.

Dimming capabilities are a must, and Stephen recommends using "smart" dimmers like Hubbell's iDevice to customize the dimming range. The control

offered by these dimmers means you can use larger statement lighting pieces with many bulbs to create amazing, but not overwhelming, spaces.

Stephen tends to use lighting with a classic foundation but loves to play with the eclectic. Adding a bold piece that is "whimsical, what normally would

Hubbell iDevice



be considered out of character for the style of the home" in an unexpected area offers a surprising focal point.

"We've relied on Progress Lighting for twenty years," said Stephen. "Especially in the past few years, Progress has taken

↑ Use dimmers to enhance a space.

Featuring ION chandelier





Featuring Spatial Pendants



giant leaps in design and is taking the rest of the market with them. With their forward-looking vision, I’m never disappointed.”

Stephen Alexander homes incorporate “lifestyle focus” open floor plans as their signature look. Now, they are pioneering a new trend: culinary spaces. Pantries are re-imagined to be not only practical but as a spot to display the homeowner’s hobbies and interests. Think useful collectibles like olive oils, wine, beers. Lighting this room properly is a must as **the light needs to be functional yet have an added element of drama to showcase the hobby.**

When it comes to special spaces, “put your money where you’re going to touch it,” said Stephen.

Beyond mere dollars and cents, make style choices based on the manufacturer rather than the component. As a builder, Stephen starts with a “basket” of necessary elements, but it’s how they

Turn your pantry
into a showcase.

Show off your
hobbies



are applied that ultimately makes the design special. “For the same money, you can pick a partner like Progress who has a great awareness of style and trend,” said Stephen.

Consider engaging an interior designer. Even with a smaller remodel budget, hiring an expert who knows which brands give you the most bang for your buck is worth their fee. You’re more likely to end up with the look you want at a price that is worth the investment.

Paint is one of the biggest design tools at your disposal. A new coat of paint “sets the tone for everything. Choosing the perfect colors can be hard, but paint companies are on target with the latest trends within the color spectrum, adding colors that hit the mark to give a fresh look,” said Stephen. And if you don’t like the color once it’s on the walls? “Don’t be afraid to change it. Paint is not expensive.

It’s more expensive to keep a look you don’t like.”



A new coat of paint sets the tone for everything!

Always pay attention to curb appeal of the property. Must-do's are cleaning up the landscape and adding an eye-catching splash of color. If there's more money to spend in the budget, consider investing in architectural details for a charming focal point.

Create an inviting landscaping →



HIGH POINT MARKET TRENDS

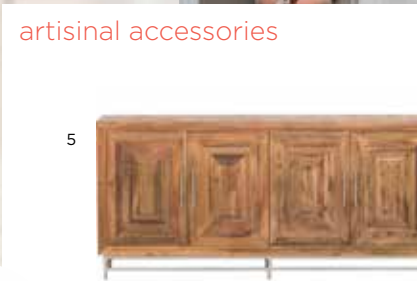
Our homes tell a story

When we open our front door,
we invite people into our lives.
What do they see, feel,
experience when they enter?
With all of the many design options
available, the choices are endless
to create a unique, authentic environment
that transcends trend and becomes home.
Your home.

These exciting trends are offered to encourage and inspire you to curate and design a home you love, challenge you to see the versatility of both color and design, and to give you the power to create freely. Many times, people are afraid of color and statement pieces because they feel it limits them, but the challenge is to see and embrace the versatility in the boldness. You are not stuck with a statement, instead you discover how furniture, lighting, and textiles can make a room come alive!



Eliza Alkire, Product Designer and Style Spotter, recently took a trip to the High Point market. One of Eliza's favorite things about going to the market is seeing all of the materials, finishes, and styles that are emerging in lighting, furniture and decor. Here are Eliza's top takeaways in design and trend.



carefree

bohemian

artisanal accessories

4

5

6

curved lines

8

7

soft

- 1 Tapestry Pillows
- 2 Pink Sofa with Wall Hanging
- 3 Terracotta Hanging Pots

- 4 Round Coffee Table
- 5 Wooden Sideboard
- 6 Pink Chair

- 7 Longhorn Steer Skull
- 8 Hanging Chair



1

cozy

2

3

4

chaos

5

more
is
more

6

collaboration

8

7

over-the-top
opulence

9

maximalist

10

1 Vintage Blue Cupboard

2 Animal Skin Chair

3 Chinese Furniture

4 Gilded Frame

5 Plate Collection

6 Antique Rug

7 Velvet Chair

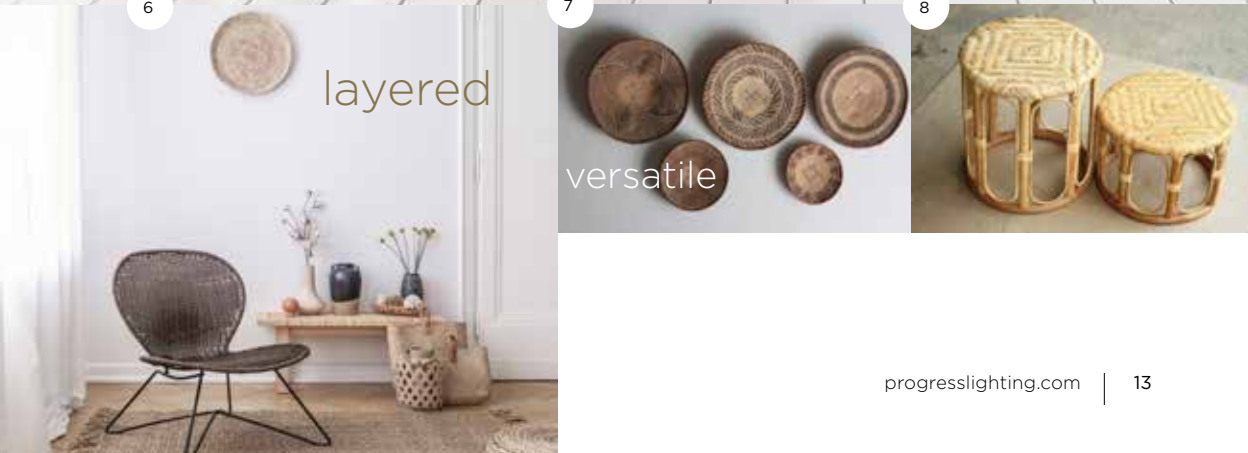
8 Brass and Marble Coffee Table

9 Painted Crates

10 Vintage Floral Oil Painting



- | | | |
|---------------------------------|-------------------|----------------------|
| 1 Wicker Stool | 4 Woven Sphere | 7 Woven Wall Baskets |
| 2 Cane Sofa | 5 Wicker Vignette | 8 Traditional Stools |
| 3 Kilim Pillow And Wicker Chair | 6 Wicker Vignette | |



- 1

Botanical Art And Live Plants
- 2

Mid-Century Tall Boy
- 3

Round Pedestal Dining Table
- 4

Wooden Furniture
- 5

Botanical Illustrations
- 6

Botanical Bedroom
- 7

Potted Ficus
- 8

Tree and Botanical Vignette
- 9

Live Edge Side Table
- 10

Wooden Bench



neutral

3

outside
in

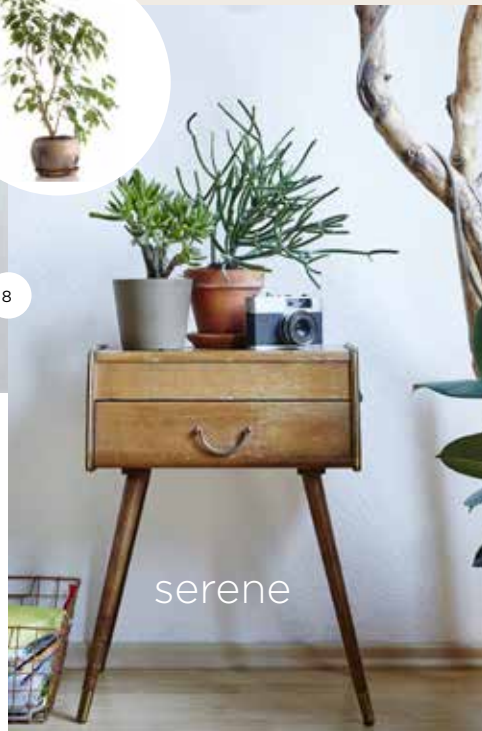
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natural



1. Fern, 2. Monstera, 3. Calathea, 4. Fatsia japonica, 5. Philodendron, 6. Sansevieria, 7. Spider plant, 8. Zamioculcas, 9. Banana plant, 10. Fern, 11. Fern.



serene

past to present



- 1 Wallpaper
- 2 Modern Bedroom Posters
- 3 Vintage Sofa

- 4 Hutch
- 5 Green Velvet Chair
- 6 Red Sofa

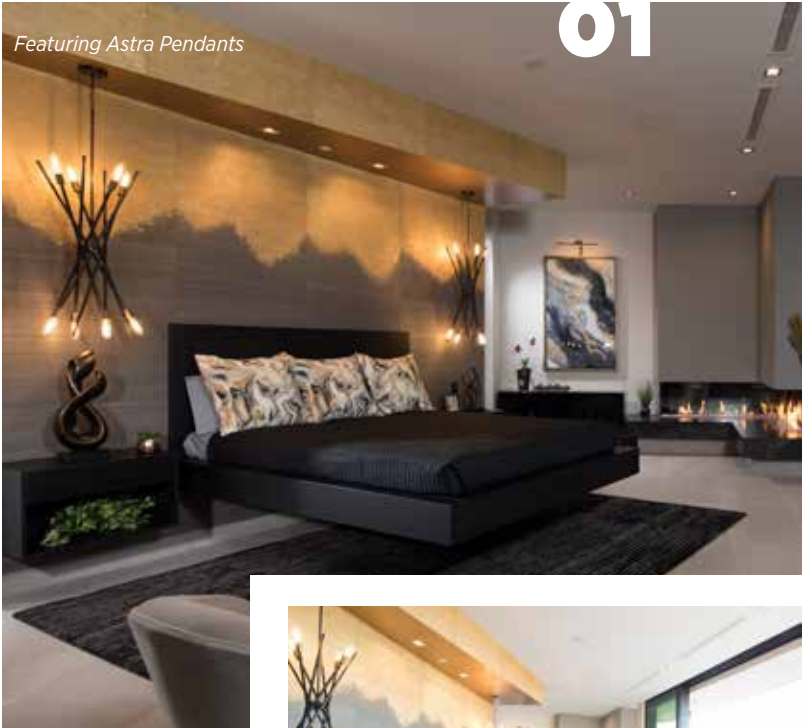
- 7 Frog Deco Accessory
- 8 Interior Vignette

PRO-TIPS FOR Magazine-Worthy Residential Photography

Acclaimed photographer Jeffrey Davis has shot over seven hundred homes during his career. He's an expert! As the photographer of choice for The New American Home, Jeff shares tips on crafting the perfect image to elevate your residential photography game to a magazine-worthy level.



Jeff Davis, Photographer



01 COMPOSE YOUR IMAGE WITH LIGHT, TIME, AND ANGLE



Spend extra time to scout the shoot location and the design layout of the home. Take notes when planning your shoot to ensure you are in the right space at the right time of day using the right angle.

Pick angles that feel natural to the room, those that casually direct the eye into the subject matter you want to showcase. The viewer's eye should wander around the image, finally landing on your intended focal point.





02

**FOCUS ON THE
DESIGN ELEMENTS
AND TIME OF DAY**



Today's smartphones, apps, and software can magically fix your photos in post-production, but it's essential to start right by focusing on the design elements of the room and the angle of the shot. "Although there is a good bit of post-production retouching in the final images, the concepts are the same. You can't change the angle of the shot or the design of the room in Photoshop (yet)," said Jeff.



02



03



USE A FEW WELL
PLACED PROPS

"Use a few well-placed props to keep the eye engaged and interested while it moves through the shot," advises Jeff, who often hires local stylists to procure those just-right props to give rooms a finished look. Colorful accessories and the right room angles create a visual path through the room, engaging the eye naturally to add depth and interest to the image and taking the ordinary to extraordinary!

Lighting fixtures are a key focal point, yet photographing lighting in a room is challenging. "Lights always look better when turned on," Jeff said. "Try to pick a time of day when lights can be on but you can still get outside views that won't be burned out."



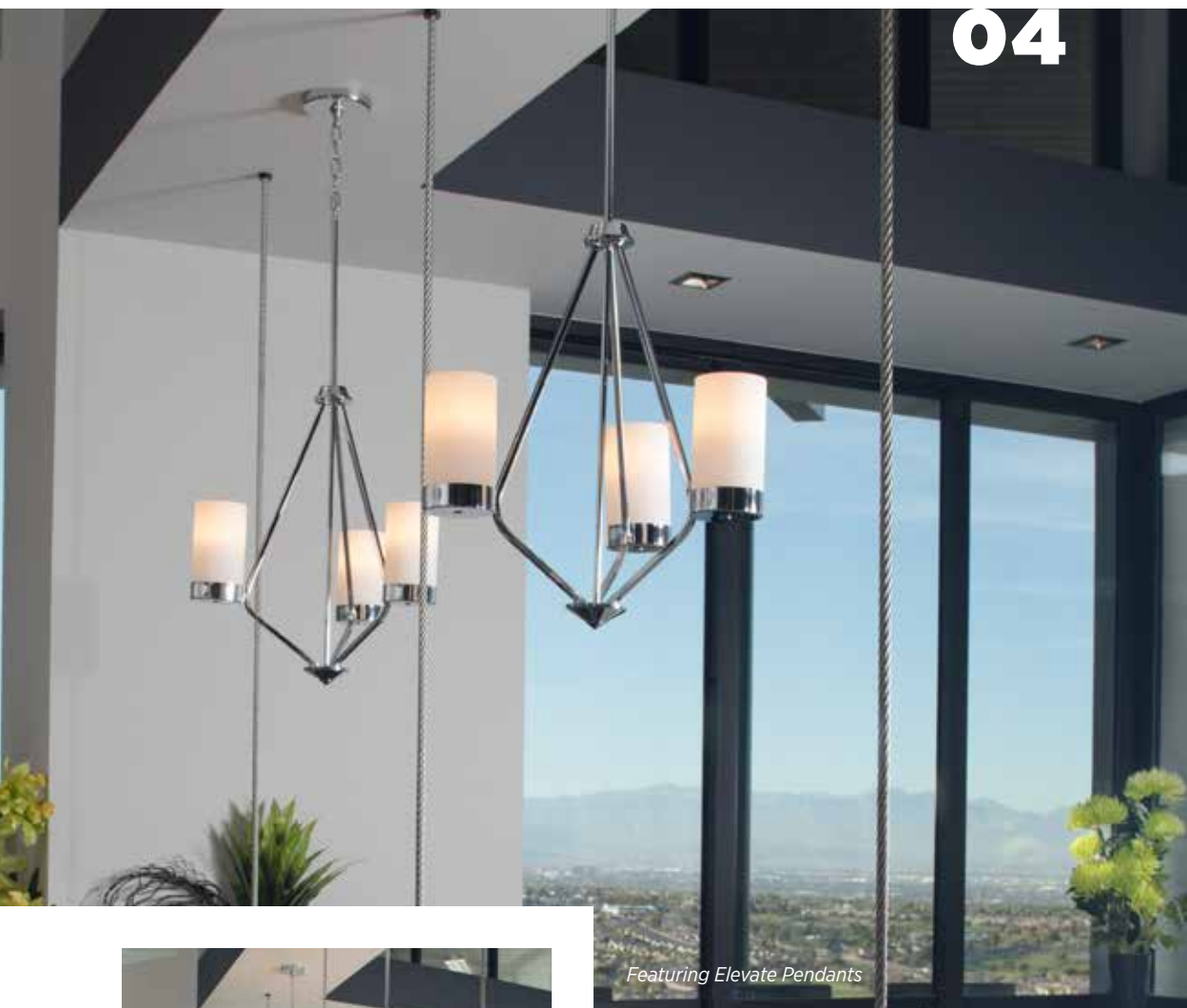
Featuring Evoke Pendants



LIGHTS ALWAYS
LOOK BETTER ON



04



Featuring Elevate Pendants



04



**FILL DARK
AREAS WITH
EXTRA LIGHTING**

Adding supplemental light to the shot brings light fixtures into focus. But make sure it looks natural. Jeff says, "there is only one sun, and our brains are conditioned to notice if the light is coming from two sources, or from the wrong direction."



05 ANGLES



TURN IT UPSIDE
DOWN FOR THE
RIGHT ANGLE



Featuring Beaker Pendants and Wall Sconces

Since lighting fixtures are hung high up in a room, angle your camera that way. Shooting at eye level is almost never the right angle. Jeff's trick of the trade is to take the picture, then flip the image

upside down and look at it, so your brain "sees" the image by forcing it to put it together so that it looks "right". If it doesn't look right, then the angle is wrong. Use a tripod to eliminate shake and blurriness.

BONUS TIPS



CHOOSING YOUR CAMERA

Jeff jokes that smartphone cameras have gotten so good that he and other professional photographers are "just one generation iPhone away from being out of business." Phone cameras may have gotten better, but a higher-end traditional camera will have the zoom and wide-angle lens features necessary to take a perfect picture by utilizing the natural angles of the space without adding distortion.



FOR AN IDEAL FINISHED IMAGE

Jeff recommends a print file size of 4,000 pixels, 14" x 14" at 300 DPI in tiff or jpg format. For online use, deliver images sized 1800 pixels, 12" x 12" at 150 DPI, in jpg format.

Making Memories *with* Possibilities for Design



**Doris
Pearlman**

Images courtesy of Toll Brothers

The talented team at Possibilities for Design was simply born to design memorable spaces. Their design mission: take the blank slate of a model home plan and create a unique background for meaningful visual experiences.

When designing a home, firm founder Doris Pearlman leads the way with her vision, and her team of twenty takes it from there. They add design style, elements, and color into her vision, ultimately infusing it into the builder's floor and lighting plan.

The homes merchandised by Possibilities for Design are envisioned and designed to intrigue the senses

and "create more impact and memorability for a potential buyer walking through the home, creating yet another level of excitement," says Doris.

The design team has used Progress Lighting fixtures to punctuate their stunning interior designs for many years. "We've had extraordinary luck with Progress, their lighting complements our concepts beautifully," said Doris. "We consider lighting as 'jewelry for the home' and as we approach the next evolution of home design, we try to incorporate decorative lighting as much as possible. Dramatic lighting grows the perceived value of the home, making memorable 'Instagrammable' moments that the buyer takes away."



Featuring Finn pendants and Ratio chandelier

Community: Flatiron Meadows

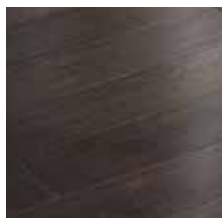
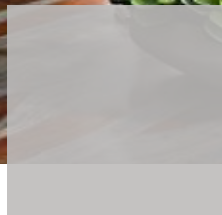
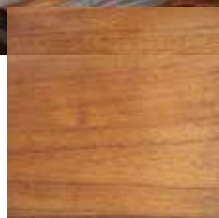
Model: Ralston | Erie, CO

Photographer: Eric Lucero Photography

“Now is the time to favor comforting shades, warming colors, mixed metals and organic textures in the home.”

The firm’s overall design style continues to trend towards simplicity and minimalism. Organic, calming, and earthy color palettes combine with a way of creating a story woven into a home’s design details, bringing about intimate memories and creating new positive experiences.

“With all the uncertainties in today’s world,” Doris notes, “now is the time to favor comforting shades, warming colors, mixed metals and organic textures in the home.”



Finn pendant



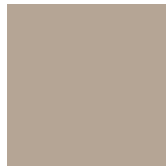
Featuring Finn pendants

Community: Flatiron Meadows, Model: Ralston | Erie, CO
Photographer: Eric Lucero Photography

Mountain Modern

Doris coins this home “Mountain Modern.” A style that seamlessly blends industrial details with traditional rustic warmth. Flat front cabinetry, Finn pendant lighting, and a waterfall island lend contemporary styling to the kitchen while a classic drum shade Ratio fixture acts as a neutral element in the dining area to harmoniously blend the two trends.

Ratio chandelier





Fresnel Lens fixture

**“Using the ceiling as
the fifth wall adds an
‘ah-ha!’ moment.”**

*Community: Flatiron Meadows, Model: Dillon | Erie, CO,
Photographer: Eric Lucero Photography*

**“Dramatic lighting
grows the perceived
value of the home,
making memorable
‘Instagrammable’
moments that the
buyer takes away.”**

DORIS PEARLMAN
Possibilities For Design

Using the ceiling as the fifth wall adds an “ah-ha!” moment to create a memorable takeaway in the kitchen. Sleek trim pieces divide the ceiling and frame individual Fresnel Lens fixtures. The unexpected use of multiple ceiling-mounted fixtures creates a unified space and is an unusual departure from the typical application of pendants over the island and table.





Astra chandelier

Industrial Style

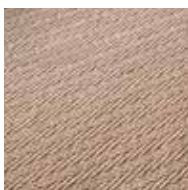
The bathroom features popular shiplap walls to create a clean canvas complemented by octagonal tile. The subtle palette highlights the industrial style Astra fixture which is reflected multiple times in the mirrored space for maximum impact.

*Community: Flatiron Meadows, Model: Dillon | Erie, CO,
Photographer: Eric Lucero Photography*

**Shiplap walls create a clean
canvas complemented by
octagonal tile.**

Featuring Cahill vanity and Astra chandelier





Remix pendant

Community: Rivington

Model: Denton | Danbury, CT

Photographer: Bill Taylor Photography



**“We’ve had
extraordinary luck with
Progress, their lighting
complements our
concepts beautifully.”**

DORIS PEARLMAN
Possibilities For Design

Pièce De Résistance

The pièce de résistance is the wine room. A wine lover’s collection is distinctively showcased from the full bar that is anchored by a trio of Remix pendants hung between two stately columns. The climate-controlled wine room is accessed by transparent barn doors hung from crisp metal rollers.

ON TREND+ Ceiling Fans

Designers in the past have debated and been quick to diss ceiling fans “for being noisy, tacky and outdated,” according to *The Washington Post*, but that doesn’t negate their necessity in the hot, humid south or in northern homes that don’t have air conditioning. Thankfully, design and technology have come a long way, and new fans coming into the market are beautiful, functional, and, blessedly, silent.

To that end, Progress is expanding its ceiling-fan collections in response to a steady uptick in demand, says Steve Register, the company’s ceiling fan product manager. His division works with style-savvy designers and builders to produce looks that are in line with the homes and décor that customers crave.

Featuring Springer Fan



Farmhouse

Of all the looks that are popular, Register says, “Farmhouse is definitely the hottest category that we have right now with its cleaner, more classic lines.” The new Springer fan, with its rustic, windmill-like set of 12 blades, fits right into this genre, though its black metal accents would also complement a transitional or industrial setting.



Featuring Ellwood Fan, Courtesy of Dostie Homes



Teasley Fan

For a more traditional take on the farmhouse style, the Teasley fan mixes metal and wood with bell-shaped, seeded glass shades— a look that's right at home in a Coastal environment. "Coastal is smokin' hot," Register adds. "There's definitely a customer out there who's asking for a little bit more relaxed, comfortable and beachy feel." The Ellwood collection is in this category— a spare look with curvy metal accents and blades with a washed finish.

Coastal



Farris Fan

Modern

As more and more homes are leaning Modern, on the other hand, a host of new looks will reinforce their streamlined architecture. The clutter-free Farris and Oriole collections play to this trend, with their sleek, wing-like extensions. The minimalist Braden, with its cylindrical base and sharp blades, is the very definition of modern style. The two-blade Edisto fan, on the other hand, will lend curve and texture to contemporary outdoor rooms with its canvas-wrapped wire frame.



Edisto Fan



Sanford fandelier

Featuring Gaze fan



Urban Industrial

Within that modern profile, the Urban Industrial category plays to loft culture. They have sharp lines and an unfinished look," Register says. "It has an edge. It's got a personality." The Shaffer fan is a front-runner in the field with wire-mesh housing and reversible black and silver blades. Sanford, meanwhile, has no blades at all—it's a "fandelier" with LED lighting inside a vent-like metal enclosure, ideal for small, utilitarian spaces. These introductions join the oversized Gaze and Vast ceiling fans, whose long, sleek blades would look just as good in a soaring white atrium as they would in a converted brick warehouse.



Sanford fandelier

As huge open spaces become more common, Register's team is responding with bigger and bigger fans. "A lot of back porches, multi-family common areas and open-concept homes look nice with one big fan than with multiples," he says. New introductions this year have

blades that stretch 65, 70—even 80— inches across. Those larger fans have become part of a family that covers every size, however, starting at less than two feet across.

Designers will also be pleased with the versatility of these new introductions. Part of the Great Design Debate about fans is whether or not they should have lights. Customers can choose whether a fan comes with or without a light kit, Register notes. "There's a whole space in the market where

they don't want a light—they want the fan to be a fan—to make a fashion statement," he says, so the latest collections are adaptable either way. Even better, customers can choose between two types of remote controls and three wall controls to operate them. And the press of a button can reverse the direction of the blades—counter-clockwise in the summer and clockwise in the winter (where the fan blades pull the warm air down into the rest of the room).



“...they want the fan
to be a fan—to make
a fashion statement.”

STEVE REGISTER

Though Register’s team is all about keeping up with current trends, they’re also looking ahead. “There’s a lot of new things on the horizon,” he says, noting that they’re staying firmly in the modern category because “that’s where our customers are taking us right now”—but the pendulum might also be swinging the other way. “We might be leaning back toward more traditional and vintage looks,” he says, “and we’re looking for some more transitional fans that have some style and pop to them.” Stay tuned!

Bring the
Trend Home

ROOM SIZE (Square Feet)	FAN SIZE (Inches)
Up to 75	36" or less
75-144	36-42"
144-225	40-44"
225-400	50-54"
400+	60"+

Not sure which size to order?

The American Lighting Association suggests the following fan sizes compared to a room’s square footage.

Spotlight on Studio 7



With clients all over the country, you'd think designer Kristen Rockwood would be racking up the frequent-flyer points. On the contrary: The founder of Studio 7 Interiors in Salt Lake City, Utah, is a mother of four who works from home, creating new designs entirely online. She turns to favored Internet retailers with accessible

price points to populate the mood boards she sends to clients who live out of town. "I love budget-friendly designs—low-cost/high-style decorating," she says. We sat down with her to ask how her successful business has evolved, her approach to design—and why she still favors a proper dining room.



“These overscale lanterns set the tone. I paired the two to create a dramatic and unexpected look.”

*Featuring Shearwater pendants
Point Dume™ Collection
by Jeffrey Alan Marks*



Kristen, you’ve become quite the rock-star designer on Instagram, with over **43,000 followers**. Let’s talk about how it all started:

Where does the Studio 7 name come from?

Seven is our lucky number. I started the business in our seventh year of marriage, it was my husband’s football number, and my three kids had 7 in their birthdays. (We just had a fourth baby last year, and the newborn broke the mold.). Also, one day I plan to grow the company, and I want a brand and a firm, not just my name.

What’s your favorite kind of design?

I was trained in Virginia, where everything is traditional, historical and tells a story with its architecture. My favorite thing to do is work with existing homes and remodeling and renovating. I feel like I get to be a little more creative with using something that’s already there. I love helping clients with something they have and making it so beautiful.



“The rug was the inspiration for this board. I loved the muted colors and how they played off the muted metal of the light.”



*Featuring Yerba pendant
Point Dume™ Collection
by Jeffrey Alan Marks*



"I always have an inspiration item, and with this board, it's the credenza."

Featuring Wandermere chandelier

*Point Dume™ Collection by
Jeffrey Alan Marks*



Your Instagram account is a sea of calming blues and grays—a joy to rest our eyes upon. Was that intentional?

All of my clients ask for blue, so that's why it looks so curated! I always make sure to have good photos taken after a project, and I generally try to post all the angles, so people can see how the rooms flow. My followers also love before-and-afters, so I try to keep that in mind as well.

You've carved a solid niche for yourself in e-design. How did that come about?

People would comment on my Instagram posts and direct-message me, asking for help. I knew a few other designers out there who were doing e-design at the time, so I told these commenters that it was an option. My first e-design job was for a client in Chicago in 2013. We went through her house, room by room.



Since you can't meet your e-design client in person or visit their home, how does your design process work?

First, I send them a questionnaire where I ask them about their budget, what stores they're comfortable with, and inspiration pictures of the vibe they're going for. I also ask for pictures of the room they want to decorate and the dimensions. I use all that information to create a mood board that paints a story of how the new room will feel. There might be a couple of back-and-forths to get the items right, but once they approve the final board, I send them the links for where they can purchase everything.

How do you incorporate lighting into your projects?

Lighting is such a focal point—it's one of the first things I'll source, because it can be a big-ticket item. Lighting is probably the biggest thing for me because it creates the whole ambiance and feel of a room.

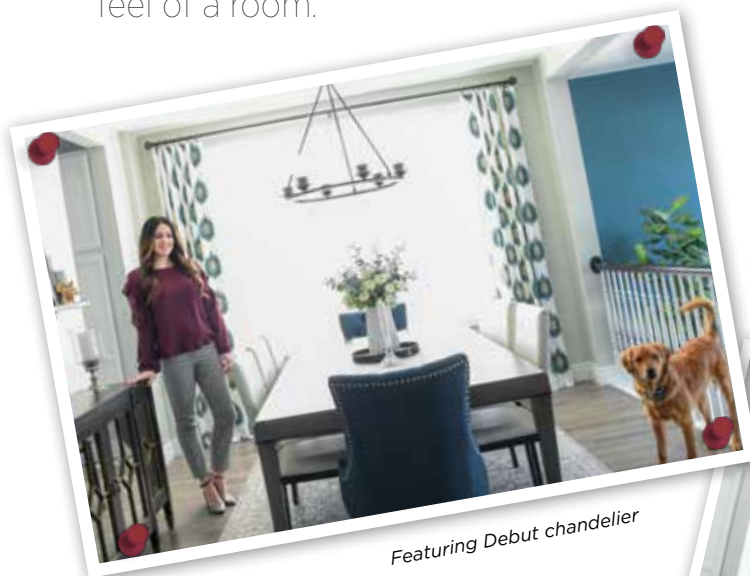
"Lighting is probably the biggest thing for me because it creates the whole ambiance and feel of a room."

How do you know the furniture is going to look and feel right in person if it's all being ordered online?

I look at a lot of online reviews. People are pretty good about letting consumers know about how something feels. And because I do this so often, I have certain brands I always go back for that I know are great quality—like Progress Lighting, which I found on Instagram two years ago. They sent me a catalogue, which I use for both my local and e-design clients. Other go-to's are Wayfair and Overstock, because they carry so many brands at all different price points.

You recently blogged about your own dining room, where the Debut six-light chandelier hangs over the table. Tell us about the importance of this room.

My dining room is the one room in my house that's fully designed since we moved in last year. The rest of the house is still a work in progress. It's the first room I tackled because a dining room was huge on my wish list—we've already created many memories around that table. With the Debut, I liked the black metal; I also liked the fact that we could add in the bubble-glass shades. They give it a really nice glow. I was going for a transitional look that leans contemporary.



Featuring Debut chandelier



Top Design Trends at Lightovation

Mendee Williams, of Lighting Design in Utah, shops Lightovation not only to buy lighting for their showroom locations but to bring the newest design trends to her customers. As the keeper of the showroom's social media platforms, Mendee is the expert that her customers—including many celebrity clients—look to for inspiration.

She guides their decisions on form and function through beautiful images posted on their Facebook, Instagram, and Pinterest pages. Lighting Design prides themselves on showcasing images from real-life venues, using photos that are taken in their customers' homes, during events like the local Parade of Homes or from their own showroom. Lighting Design showrooms are renowned

for their vignette-style merchandising, which Mendee's mother, Jean Eyre, pioneered back when their first showroom opened 22 years ago.

"Through social media, we show, beyond product shots, what lighting will look like in a home," said Mendee. Mendee is a superstar when it comes to collaborations with celebrities, many of whom own homes in Park City, Deer Valley, and other trendy Utah and Arizona towns serviced by Lighting Design showrooms. She works with them on product placement and endorsements and then shares this photo-rich content across the internet. A recent collaboration with Whitney Carson of *Dancing With The Stars* fame led to this kudos for Lighting Design: "Always, we love the lighting. Best part of the house!" Whitney recently texted to Mendee.

Mixed Metals

One of the most significant trends Mendee sees is mixed metals in lighting and accessories. "Mixing metals is more common now," said Mendee. "People are comfortable with seeing it, it's not considered unusual anymore, and they are confident trying it in their home."

Gold as a finish is another big hit in her area, but "people either love it or hate it," she says. One of her favorites from the Progress Lighting line is **Sinclair**, which blends a black and gold finish with clear glass rods, giving an airy effect that Mendee feels is perfect for hanging in front of a window, as it makes a statement without blocking the view.



Mendee Williams

Sinclair pendant



WHAT IS
LIGHTOVATION,
ANYWAY?

Only the top
lighting event in
the country.

Held at
the Dallas
Market Center,
Lightovation is
the place where
the lighting
world gathers
each January
to see and
buy the latest
and greatest
in lighting
and interior
accessories,
hand-selecting
the perfect
pieces for you,
their lighting
customers.



Penn pendant

Zag chandelier



“LIGHTING IS A
NECESSITY, BUT IT
CAN BE AN AFFORDABLE
CHANGE, GIVING A
HOMEY FEEL WITHOUT
UPDATING THE
WHOLE HOUSE.”

At Garbe's Lighting and Home Accessories in Tulsa, Phillip Frazier brings 15 years' worth of experience to the job. He shops Lightovation because he's passionate about finding new styles and new trends. Round ball glass globes lit with vintage filaments, unique table and floor lamps, beautiful mirrors and all kinds of home accessories are items he seeks out so that he can continue to offer what Garbe's says is one of Tulsa's best selection of home décor items. For lighting, Phillip agrees that mixed metals, especially burnished brass with black, is an important look.



Phillip Frazier

Topping the trend list for his clients is the modern farmhouse look, saying, “it's warm, it's transitional, it's simple, and it goes with everything.” His customer is getting back to their roots, with an eye to interiors that aren't so sterile but instead are organic and warmer in nature. Often changing the lighting makes just the right amount of difference. “Lighting is a necessity, but it can be an affordable change, giving a homey feel without updating the whole house.”

And Phillip's opinion on Progress Lighting? “Progress keeps up with the trends. Their use of complementary finishes and glass throughout the line means a client can do the whole house with Progress, using different lighting styles but staying consistent and coordinated.”

Mountain Modern

As an overall décor trend, Mountain Modern is huge. JoAnn Mills and Alan Kershaw, from The Showroom by Ellen Lighting in Houston see an emphasis on natural materials and elements in lighting, furniture, and accessories. Leather, or “hair on hide” as JoAnn says it was called at one showroom; accents that are “the next, upscale version of the weathered look” especially mixed with brass and other wood-with-metal looks; and tones of blue, gray-blue, and a white-gray washed finish were standouts during their walk throughout the Dallas Market Center. The **Point Dume™** collection by Progress Lighting nailed many of these trends, with designer Jeffrey Alan Mark’s use of leather trim on the Rockdance family, and a blue metallic “Maliblu finish” offered on fixtures throughout the collection.



JoAnn Mills

“EMPHASIS ON NATURAL MATERIALS AND ELEMENTS IN LIGHTING, FURNITURE, AND ACCESSORIES”



Point Dume™ Rockdance pendant

Ranch Chic

In the Texas market, JoAnn sees an emerging trend, Ranch Chic, taking over interiors, which she describes as the next level up from rustic. Designs are sleeker and cleaner, with a modern twist. Oversize is key to this look, and both JoAnn and Alan tell their clients “if it goes too big, it looks like you did it on purpose, but if it’s too small it looks like a mistake.”



Alan Kershaw



Quality is one of the top items JoAnn and Alan look for as they shop products. “As designers, we’re looking for quality. Looking at it close up, it needs to look and feel real, and it needs to have weight.” They recognize the importance of having displays in their showroom so that customers can see, feel and touch which is why for them, buying at Lightovation “is so important. We need to have seen the product so we can feel comfortable telling clients ‘I would put this in my own home’...because that’s what always sells them.”

"LOOKING AT
IT CLOSE UP,
IT NEEDS TO LOOK
AND FEEL REAL"



"I am obsessed
with the new
Point Dume
Collection. What
a fantastic line.
It's spot on with
an updated,
modern look that
doesn't break the
budget."



Piper Stromatt



Point Dume™
Surfrider large pendant

Piper Stromatt, lead designer and design director for custom home builder GreenTech Homes shops Progress Lighting through retail giant Ferguson. GreenTech is a green builder in Chattanooga dedicated to giving their clients personalized attention, and shows this through their lighting package offerings—they don't really have them.

"Instead, our clients view our model homes to help me understand their wants and needs, then we create a totally customized lighting package for them," says Piper. "98% of what we specify is by Progress, and using the Ferguson website makes the process even easier." Ferguson offers more than 1300 SKUs by Progress online and Piper uses the cart feature to keep track of each homeowner's choices and budget.

Progress is "amazing. They're great at taking a modern style and giving it a casual feel, making a transitional look that works well with all design styles. I am obsessed with the new Point Dume Collection. What a fantastic line. It's spot on with an updated, modern look that doesn't break the budget," said Piper.

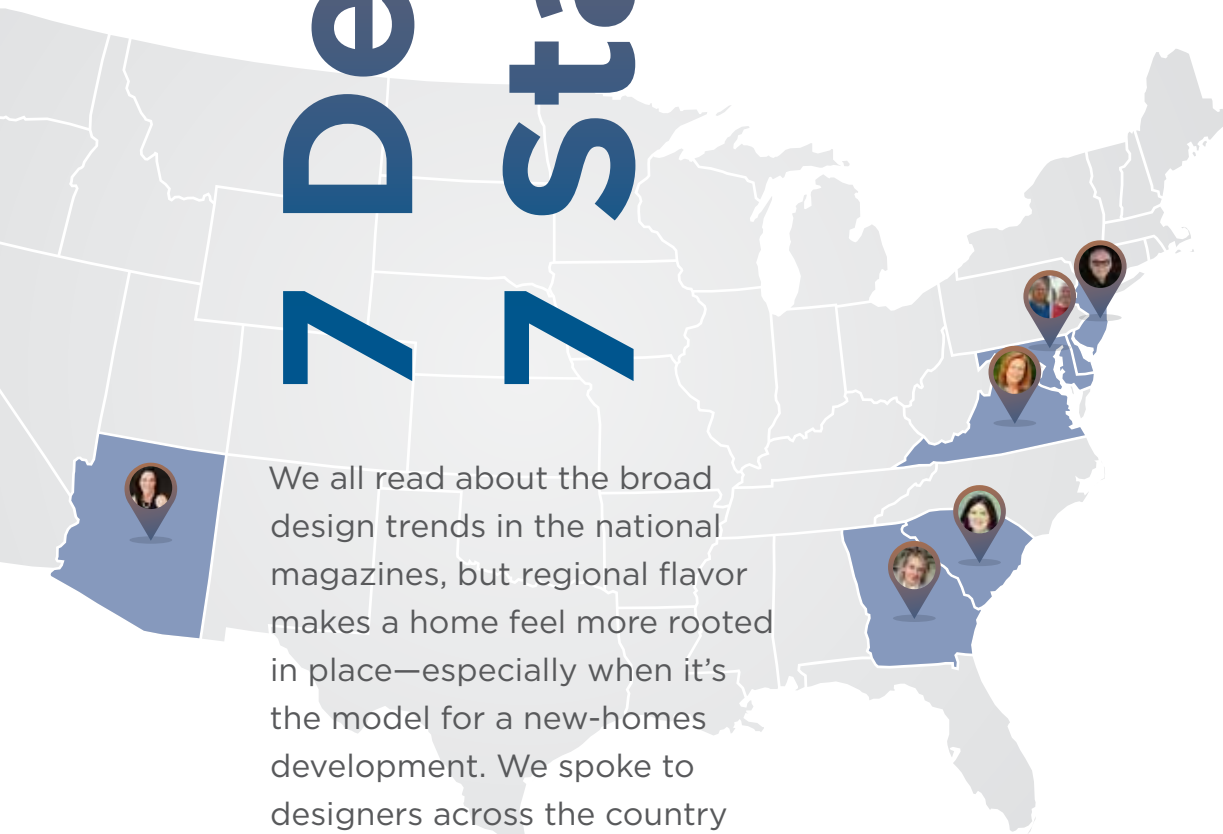
Trends preferred by her clients include texture "not only texture on the fixture or accessories, but also reflectant texture," said Piper. She uses dark ceilings splashed with patterns of reflected light in her designs, along with another favorite trend of mixing metals "but it has to be done well," she says. "Mixed metal lighting needs to be married with mixed metals used on the plumbing and mirrors, for a modern industrial feel that ties well with many styles."



7 Designers 7 States



You are where you live.



We all read about the broad design trends in the national magazines, but regional flavor makes a home feel more rooted in place—especially when it’s the model for a new-homes development. We spoke to designers across the country about their choices for homes by **K. Hovnanian®**, one of the nation’s largest developers.

1 Arizona

Featuring Swing pendants

1 ARIZONA

The designer: Gina Meno, Studio Dwell

The community: Montage at the Meadows—

Peoria, Arizona (northwest of Phoenix)

DESERT ROMANCE

“Being a relatively big city located in the desert, we are ever-evolving and perfecting the ‘Desert Modern’ design style, complete with current earth tones, tribal patterns, leather and hide, textural stone, warm woods and mixed metals.”

HIGHLIGHTS

Ferrara model: “Casual Elegance.” The brass-and-bronze Swing pendants hang over the island in a kitchen that features warm hardwood flooring and creamy, Shaker-style cabinets. “The use of mixed metals and exposed Edison bulbs provide a classic look to enhance this interior style.”





Featuring Era pendants and Alexa chandelier

Verona model: “Palm Springs Desert.” Polished chrome finishes on the Era pendants, Alexa chandelier and Mod six-light chandelier amplify the modern vibe. “We were motivated by midcentury-modern architectural style and elements of iconic Palm Springs to set the tone in this home.”



Featuring Mod chandelier



Universal Truths

A

From coast to coast, these designers agree on several important factors that should guide your lighting selections wherever you live.

Scale, Scale, Scale!

Lisa Giles: “Scale is HUGE! The wrong size dining room table, sofa, or light fixture can totally throw a space off. Make sure you have a good balance of form and function.”

2 GEORGIA

The Designer: Megan Fry, Model Home Interiors
The Community: The Commons at
Richmond Hill—Richmond Hill, Georgia



Georgia



Featuring Inspire chandelier and pendants

BICOASTAL FLAIR:

The design inspiration for Richmond Hill was “California Casual” with a southern coastal flair.

HIGHLIGHTS

Lancaster model: “It was important to remember there was only one eating area in this home. We needed a fixture that could hold the space as the dining area but stay casual enough to feel like a breakfast nook. The Inspire Collection was perfect. The linen shades create a warm glow and have matching kitchen pendant lights that are perfect for the large eating counter.”



What Where Why

Richard Gacek: “It’s important to balance indirect and task lighting with accent lighting. During our light selection process, we focus on the different mood settings a room may have based on time of day. We then make sure that the functionality and layout of the space accommodates the best use of ample lighting.

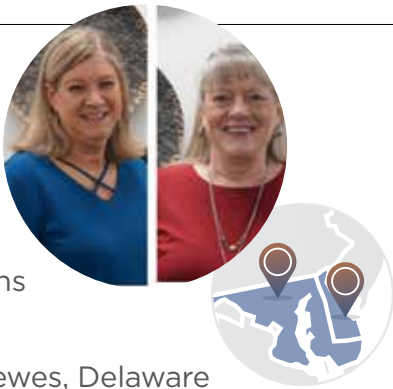
Gina Meno: “Sometimes a space calls for lighting that is functional and maybe more understated, while other times the lighting is more about providing the statement piece in a room—the wow factor.”

3/4 COASTAL MARYLAND AND DELAWARE

Designers: Cheryl Suhari and Audrey Meehan,
Model Home Interiors.

The Communities: K. Hovnanian’s® Four Seasons
at Kent Island—Stevensville, Maryland;

K. Hovnanian’s® Four Seasons at Belle Terre—Lewes, Delaware



DELTA TO DOCKSIDE

“In our market near and around the Mid-Atlantic coast, where rural farmland runs into bay- and ocean-side tourist destinations, the contemporary farmhouse is probably one of the most popular trends. The repurposed woods, mixed metals and comfortable atmosphere are very popular and easy to blend into almost anyone’s décor. It’s a ‘new/old’ classic style. We are also seeing a resurgence of gold tones in metals, fabrics and wood products.”

HIGHLIGHTS

K. Hovnanian’s® Four Seasons at **Kent Island, Santorini model**: “This model mixes the casual blue-and-white farmhouse style with the beautiful Kent Island coastline. We felt the perfect selections here were the Spicewood chandeliers for the foyer and dining room and the Fontayne pendants and 12-light chandelier for the kitchen and family room.”

“The overscaled Fontayne square pendants over the vast kitchen island complement the room’s shiplap siding and stone fireplace.”



Featuring Spicewood chandeliers



Featuring Fontayne pendants and chandelier



Make it memorable.

Lisa Giles: "Don't be afraid to make a statement with a light fixture. Just because you have all brushed-nickel light fixtures doesn't mean you can't make a beautiful statement with a grand, aged-brass fixture."

Gina Meno: "Our studio is hired to create tasteful memory points in the model homes, so showcasing a decorative light fixture can add impact."



“The study features 60-inch board-and-batten molding with navy sailboat wallpaper above. The geometric features of the Spatial chandelier reflect the idea of sails.”

Featuring Spatial chandelier

K. Hovnanian’s® Four Seasons at **Belle Terre, Killarney model**: “This was designed to appeal to those wanting to live near the beach. The crisp blue-and-white color palette combined with shiplap siding, woven grass and white furniture gave this model the feeling of a relaxing retreat.”

“The Recreation Room, or ‘Belle Terre Beach Club’ as we like to call it, features cloth sails between pilasters faced with Union Square lantern sconces. These sconces further enhance the nautical club feeling.”



Featuring Union Square wall lanterns



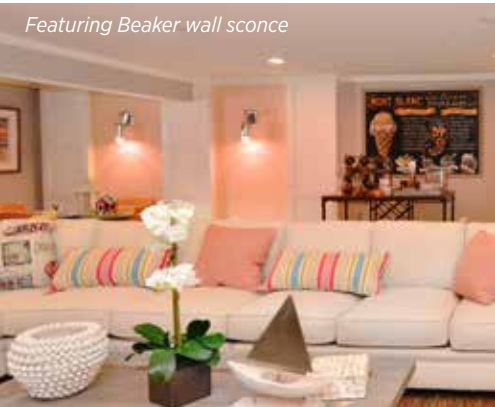
Love it or leave it.

Phyllis Ryan: “Make it yours! Curate your space with the treasures you love, the forms that feel good. Classic or funky—follow your style and light up your life!”

Megan Fry: “Don’t worry so much that all your lighting finishes match. A well-travelled home is about how much you love the individual piece rather than trying to make lighting selections based on specific finishes. Mixing is alright!”

Richard Gacek: “Invest in quality with classic and timeless pieces. Don’t let the current trends guide your design decisions.”

D



K. Hovnanian’s® Four Seasons at **Belle Terre**, **Mont Blanc model**: “This model takes you away to the warm breezes of a Caribbean Island. Bright colors mixed with bleached woods and textured fabrics enhance that tropical feeling.”

“The recreation room replicates a boardwalk atmosphere with an ice cream parlor. The Beaker sconces illuminate a pale-sherbet wall with shutter-like pilasters and an ice cream sign. The lighting adds additional whimsy to this bright and happy place.”



“The Beaker sconces illuminate a pale-sherbet wall with shutter-like pilasters and an ice cream sign. The lighting adds additional whimsy to this bright and happy place.”

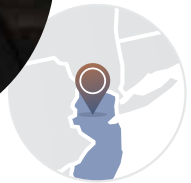


Featuring Cherish chandelier and Chronicle pendants

5 NEW JERSEY

The Designer: Richard Gacek,
Gacek Design Group

The Community: The Residences at
Columbia Park—Morristown, New Jersey



CITY CHIC:

“We see design influenced by urban living in this New York City suburb, with simple clean lines and the use of natural and earthy materials. We are working with fewer rustic and reclaimed wood accents and more finely finished materials.”

HIGHLIGHTS

Claremont model: “The Cherish chandelier and Chronicle pendants complement this model’s traditional, casual style. The lighting is not heavy or dark, although the fixtures have a presence in the space with their natural, traditional materials like linen shades and beaded glass.”

5 New Jersey



Swarthmore model: “The design is channeling younger, professional homeowners with modern sensibilities. The Ratio chandelier and Hawthorne pendants finish the space with timeless appeal. The clean and linear profiles, as well as the dark finishes, showcase a more casual style.”



High style at any price.

Gina Meno: “Lighting is an achievable and affordable way to add style and personalization to any room.”

Lisa Giles: “Great lighting design can completely transform a home and add great value even to entry-level homes.”

Megan Fry: “Lighting is the simplest way to add a low-cost/high-impact look to a room.”

6 SOUTH CAROLINA

The Designer: Lisa Giles, Haven Design Works
The Community: K. Hovnanian’s® Four Seasons at
Lakes of Cane Bay—Summerville, South Carolina



UPDATED SOUTHERN CHARM:

“Modern organic styling is taking over right now in this area north of Charleston. Found, vintage items add an eclectic edge. The aged-brass finish in light fixtures adds to this eclectic look, making old new again.”

Featuring Draper chandelier

HIGHLIGHTS

“Every one of our models at K. Hovnanian’s® Four Seasons at Lakes of Cane Bay has a slight coastal edge, so we infused that into the light fixtures, and incorporated profiles that felt light and airy and didn’t feel heavy in the spaces. We tend to choose more modern light fixtures even in our transitional designs, because they can instantly update a space.”

Killarney model: “This model is an entertaining space with a sophisticated feel. The master bedroom has great, tall windows and high, 12-foot ceilings. We chose the Draper chandelier for its understated elegance and sophistication—it doesn’t detract from the volume of the space, rather, it draws your eye up.”

South Carolina



Marseilles model:

“This model has a global influence, but we’re still anchored here in the Charleston area. There’s a lot going on in this study, so we wanted a simple

fixture to hold it together. We also wanted to be able to see through it to the beautiful artwork on the wall. The Swing pendant checked all those boxes.”



Ravenna model: “‘Coastal-casual’ goes hand-in-hand with an industrial look. This model is our most beachy, coastal vibe, so we went lighter here because the style is so light and bright, with a lot of white shiplap. The antique-nickel Archives sconces are just a simple little touch in the study to add ambient light.”



Don’t forget the bulbs.

Gina Meno: “The right bulb is key. The light bulb can greatly affect the color the fixture gives off as well as the amount of light. If the bulb is exposed, you are certainly going to want to consider how it looks. An ugly bulb can ruin a stylish fixture!”



Featuring Swing chandelier



Featuring Cirrine chandelier



San Sebastian model: “This is a more masculine model with a Restoration Hardware vibe. There are darker finishes, but we used them carefully to carry off the coastal look. We chose the Cirrine five-light chandelier for the sunroom because we wanted to have something you can see through, and still be able to see the view. The antique-bronze Swing chandelier in the study supports its masculine styling.”



Bling, baby

Megan Fry: “Our general approach is using lighting as the jewelry of the home. Just like you take one glamorous or memorable piece and add it to your outfit, do the same thing with the lights in your room.”

G

7 VIRGINIA

The Designer: Phyllis Ryan, Interior Concepts
The Community: Melody Farms—
Chantilly, Virginia



METRO MIX

“Chantilly is a metropolitan area that draws a diverse and sophisticated clientele of working professionals from northern Virginia and DC. They are inspired by high-contrast and mixed-metal finishes, which nicely complement wood and painted furnishings. Organic earth tones and maximal layering of pattern and texture can all be a part of the design mix. Clean and nostalgic forms in lighting are the perfect companion to this look.”



Featuring Glimmer island fixture and Palacio wall sconce



Featuring Academy pendants and Palacio pendants.

HIGHLIGHTS

Colorado II model: “Our goal in an owner’s suite is romance. The elegant elements of the Glimmer four-light island light add a dramatic, luxurious sparkle to the room.”

“We chose the Palacio pendants for the breakfast table for their clean and modern take, but with a more elegant aesthetic that mixes vintage gold finishes and white silk shades. We chose two shaded lights versus a one traditional piece because the look is on trend and creates more impact in the room.”

BEHIND THE CAMERA



Lisa Romerein, Photographer

On Location with Jeffrey Alan Marks and Lisa Romerein

Malibu, California. Known for its laid back, free-spirited approach to life, it is home to Point Dume™ Collection designer Jeffrey Alan Marks. Point Dume is more than just a group of beautiful lighting fixtures— it is a representation of the designer’s lifestyle

and point of view. The collection was inspired by Jeffrey’s own design aesthetic and the influence of the raw and beautiful Malibu coastline. And when it came time to plan the photo shoot for the collection, Jeffrey’s home was the ideal setting.





Jeffrey's home in Santa Monica, CA

“When it came time to plan the photo shoot for the collection, Jeffrey’s home was the ideal setting.”



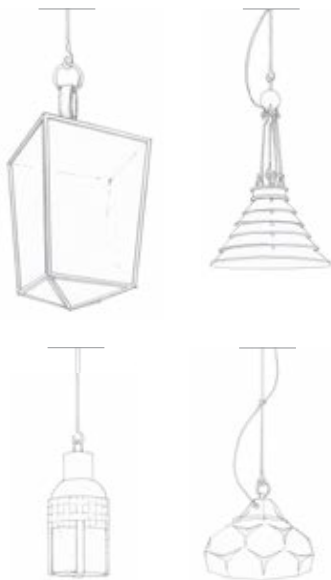
An early step in the shoot planning was enlisting A-list photographer Lisa Romerein for the project. Lisa is renowned for her work in architecture, interiors, and lifestyle, among other categories, and her recent collaboration with Diane Keaton on Keaton’s book *The House That Pinterest Built* made her a natural choice.

While the photographs tell the story of the inspiration behind the Point Dume collection and Jeffrey’s spirited aesthetic, they do not portray the many details, challenges and behind-the-scenes moments of what it takes to get those amazing architectural images.



“Our goal was to have the shots look the way the house feels.”

—Lisa Romerein



Initial Point Dume™ product sketches

“The shoot was a major undertaking,” said Jeffrey. “The team took almost everything out and rearranged what was left. A stylist was brought in and added props, but mostly they used my own accessories and furniture,” giving the house that personal, natural and organic feeling that exemplifies the Point Dume Collection. While it may seem odd for an admired interior designer to have his own home styled, Jeffrey said it was “fun to see his house with a fresh take” on his own style. He agreed that it was displayed in a way he admired when it was finished— so much so that he actually bought some of the props after the shoot.

“We turned his home upside down,” said Lisa. “Our goal was to have the shots look the way the house feels— expressing his authentic, elegant California style.” And the team certainly accomplished that. Overall, the “outcome was fun, light and fresh, and the lighting truly came to life,” said Jeffrey.



Pictured: Robin Turk, Stylist; Featuring Yerba pendant



The area is famous for its exclusivity, so imagine the neighbors' surprise when, at lunchtime, a "pop-up restaurant" seemingly appeared from nowhere. Lisa shares the story of how, since the house was completely staged for the shoot, the caterers set up lunch in the garage, opening the doors and feeding the team in plain view of passers-by. "People were driving by very slowly, turning around and driving back," curious to see what they were missing out on.

Another favorite story of both Lisa and Jeffrey is the tale behind how Coal, Jeffrey's dog, came to be in the kitchen shot. As Lisa puts it, "Coal

made a bid for every shot," following the team from set-up to set-up. Finally, in the kitchen, Coal flopped down in her favorite spot and refused to move. "It was like she said - okay, I'm gonna lay here, I am serious about getting in this one - and she didn't move," said Lisa.

The shot worked, and Coal, along with her owner Jeffrey, and Jeffrey's incredible designs, are now immortalized on the pages of the Design Series™ catalog. Coal made the cover!

See the full POINT DUME™ COLLECTION
at progresslighting.com/jeffreylanmarks



Coal made the cover!





Photography by Jessie Preza

Americana Style, Well Done.

Design Trends by
Edge & Lines Design



A comfortable, casual vibe and the subliminally patriotic exterior of the Dostie model home in the Heritage Trace neighborhood of Nocatee, Florida beckons visitors to sit down, relax and have a chat. Deep blue lap-shingled siding, clean white trim, and two low, sleek white rocking chairs hint at the Americana style found within the charming home.



“Organic art is a timeless trend”

Edge & Lines Design owner Julie Schwartzenberger brought her interpretation of Americana coupled with a “California Casual” look to play, using notes

of mid-century modern flair that “hit it out of the park” for the Anastasia Americana model home, said Alaina Record, marketing director for Dostie.

Julie and the Dostie Homes team, a third-generation family firm who recently celebrated their 60th anniversary, used some favorite 2019 design trends of biophilia, organic art, and mid-century modern elements in a sparingly uncluttered way inside and outside the home, giving the spaces an updated American traditional feel that is appealing and seemingly effortless.

Boldly patterned tiles in a subtle color palette pay homage to the organic trend while giving a wow factor to the open-plan kitchen. A pair of Hangar pendants over a waterfall counter smoothly divides the gathering area, while a custom art piece by artist Ty Williams carries the organic feel into the living room. “Organic art is a timeless trend, and in 2019 Edge & Lines will continue to find and bring street art into our designs,” said Julie.



Hangar pendant

Who is Edge and Lines?

Edge & Lines Design artfully crafts spaces to encourage human connection and experiences. They design spaces that are inspiring and captivating, for a “stay in the now and take life with a moment by moment” feel. They don’t give up until the finished product is perfect; they stay on top of schedule and are prepared for change. “I love seeing people forget their worries and be entranced in a space that keeps them wondering and, in the moment,” - **Julie Schwartzenberger, Owner and Principal Designer.**



Featuring Hangar chandelier

Throughout the home, wood accents are used in unexpected and whimsical ways and speak to Julie's talent of incorporating "small art projects throughout the space to keep my mind in a creative state," something she finds necessary for her to continually enjoy the design process.

The Progress Lighting fixtures chosen for the home are in tune with these trends. "Americana is about the reclamation of our roots," said Heather Lepley, design studio manager for Dostie Homes. "Progress is forward thinking and always on trend, combining a clean-lined,

modern look with traditional elements in a way that lends surprise to a model home," added Alaina.

And what's biophilia? Meaning "the love of nature" this design trend brings the outside in through greenery, natural light and unexpected touches of organic texture. As Florida home design is all about forging a deep connection with outdoor life, this trend pairs well with a natural color palette, palm tree landscape and a front porch complete with rocking chairs for a welcoming look that never goes out of style.



Featuring Glandon fan



SIZE

REALLY Does Matter

0.9"

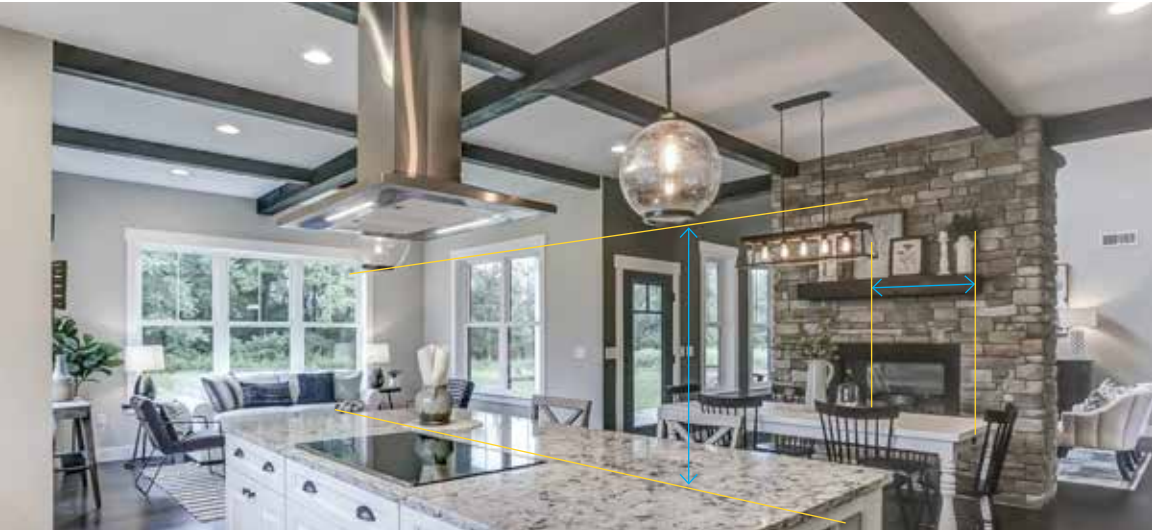
7.5"

You may know the exact style, finish and place for a light fixture to complete your remodel or adorn your new home – but let’s face it, size can be a real challenge. And when it comes to selecting the right lighting, size matters.

If you’re purchasing fixtures online, sometimes knowing the dimensions just doesn’t cut it. And if you see the fixture you love in a store or showroom, it can be hard to imagine that exact fixture above your dining room table.

So how do you determine what is the appropriate sized fixture to buy? Well, we’ve broken it down for you with a few rules to serve as your guide. Read on to learn how size and scale play a role in lighting your home.

Images courtesy of Landmark Homes; Featuring Chronicle pendants, Briarwood chandelier



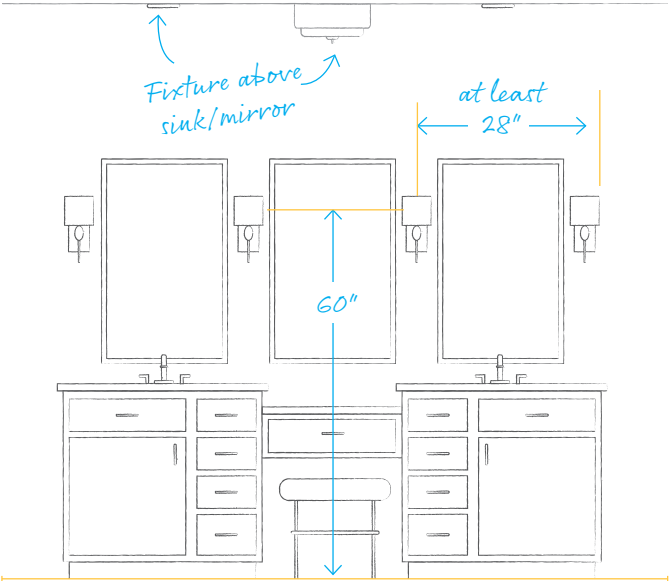


Featuring Swing pendants and Debut sconces

For single bowl vanities, positioning fixtures on both sides of the mirror is the best way to provide shadow-free lighting for your face. The ideal width is at least 28 inches apart, and centered at 60 inches above the floor. If you choose to place your

lights above the mirror, the width of your fixture should be at least 1/3 the width of the vanity mirror, but should never exceed its total width. In bathrooms with two sinks, another great option is to mount two separate fixtures, one above each sink.

Bath & VANITIES



Featuring Debut chandelier

chandeliers

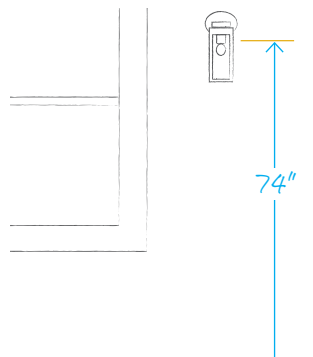


Featuring Turnbury chandelier and Union Square wall lanterns

wall SCONCES & brackets

0.8"

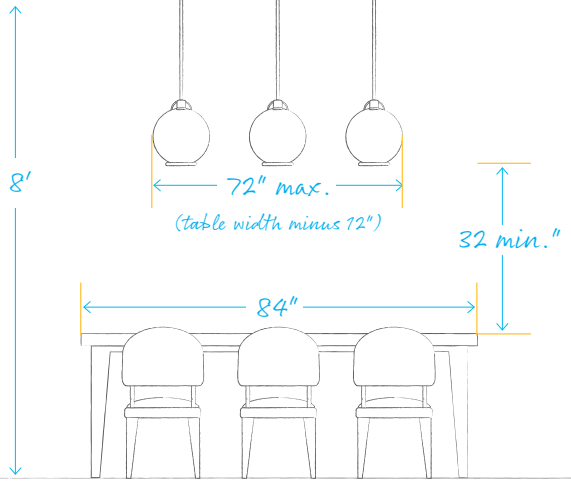
For bedrooms, study's and hallways, wall sconces and brackets should be positioned at least 74 inches from the floor. These fixtures should be placed high enough so that the tallest resident (or visitor) would not be able to see down into the top of the fixture.





WIDTH guidelines

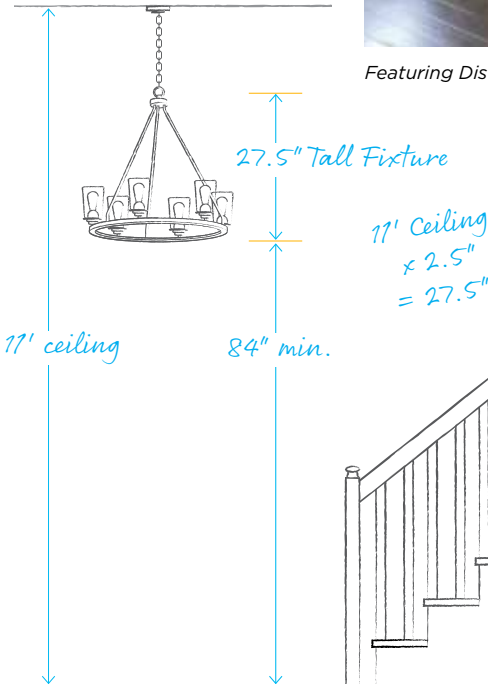
The table under the chandelier should serve as a guide for selecting the right sized fixture for your space. To calculate the correct width for your chandelier, start with the width of your table and subtract 12 inches. This number will give you an idea of the right width of the chandelier. For example, if your table is 42 inches wide, the width of your chandelier should not be more than 30 inches.



It is also important to consider the size of the room in relation to the chandelier. Measure the size of your room from corner to corner, diagonally. That number in feet should equal the diameter in inches of your chandelier. For example, if the room is 30 feet diagonally, then the chandelier should not exceed 30 inches in diameter.



Featuring District wall lanterns



HEIGHT guidelines

Based on an 8-foot ceiling, your fixture should hang at least 32 inches above the table. For every additional foot of ceiling height, add 3 inches.

For foyer fixtures, ensure your chandelier is not lower than 84 inches from the floor as to not interfere with the door or people passing underneath. For two story foyers, consider centering the fixture in the window when looking in from the outside.

glamour, beauty,
fashion, design



meet

Engaging, extraordinary and relatable, YouTube star Missy Lynn blends a candid sense of humor with compassion, glamour and a knowledge of beauty, fashion and design that leaves her followers asking for more.

Missy Lynn's next projects are dining room and kitchen make-overs. She plans to air a "House to Home" series in 2019, inviting viewers into her home as she shares design tips, trends, and where to find the best deals on home furnishings and accessories on her journey to remodel these spaces.

"you can still get the
glam look on a budget."



Missy Lynn
meets Jeffrey
Alan Marks

For everyone with a love for all things interior design, Missy Lynn offers these tips: "Invest in quality pieces, and remember— you can still get the glam look on a budget."

Recently, Missy Lynn took a tour of the Progress Lighting showroom to shop the latest looks. Here's a sneak peek of trends she is gravitating towards: traditional glam but with a minimal, clean look. "I want the space to look modern, crisp and cohesive throughout," said Missy Lynn. Expect mixed metals and glamorous yet simple pieces to dominate her choices.



Orrizo chandelier

Missy Lynn
Favorites from
Lightovation

Point Dume™
Sequit Point semi-flush



Adagio pendant



"glamorous
yet simple"

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MAKE YOUR STATEMENT.

Galley's arched metal turnings and linen shade make for a simple modern form that complements the geometric backsplash and clean lines of the cabinetry to create this stunning Transitional style kitchen.

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*Photo courtesy of Stephen Alexander Homes,
featuring Galley pendants.*